



**25** Years  
Midas Foods

# MIDAS FOODS INDIA

Designing Curated  
Dry Blend Experiences

*Since* **1999**





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Where Ingenuity Transforms  
Ingredients into Gold

For over 25 years, Midas Foods has set the benchmark for imaginative food solutions backed by mastery of formulation, ingredients and cutting-edge technology. Our collaborative team of culinary innovators, food scientists and process engineers thrives on reinventing the possible to create products that delight the senses across dimensions of taste, texture, aroma, sound and sight.

We blend passion, creativity and technical excellence to produce dry blends, mixes and custom ingredients that unlock new realms of quality, taste and innovation for food brands across India and worldwide.





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# OUR PHILOSOPHY

## Insatiable Curiosity Driving Relentless Innovation

Behind every extraordinary food product is a team of extraordinary humans bringing together diverse perspectives, disciplined mastery and pure imagination. We foster a culture driven by passion and curiosity to ask why not as often as how. We believe paradigm-shifting ideas require flavour scientists and world cuisine chefs to learn from one another. Technological excellence needs a human touch.

That spirit powers Midas to never be satisfied with the status quo. We envision what's next so our clients can lead food transformation. The future of taste, texture, quality and safety starts now at Midas Foods India. Meet us at the intersection of inquisitiveness and expertise to unlock your product's greatest potential.



*Innovative culinary solutions*





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# OUR PRODUCTS

Ingredients That Make  
Foods Exceptional



- **SEASONINGS AND SPRINKLES**  
DISTINCTIVE DRY COMPOSITIONS  
OF HERBS, SALTS AND SPICES

- **SPECIALITY INGREDIENTS  
AND GOURMET SPICE MIXES**  
EXQUISITE SPICE MIXES AND SPECIALITY  
INGREDIENTS FOR UNIQUE,  
UNFORGETTABLE FLAVOUR PROFILES



- **CUSTOMIZED RECIPE SOLUTIONS**  
STREAMLINED RECIPES WITH  
AUTHENTIC FLAVOURS



- **MARINADES, RUBS AND COATINGS**  
COATING SYSTEMS WITH  
UNIQUE VISUAL, TEXTURAL  
AND FUNCTIONAL PROPERTIES



- **BAKERY AND DOUGH PREMIXES**  
PREMIXES TO OPTIMIZE  
PROCESS, TASTE, TEXTURE AND  
PERFORMANCE

- **DESSERT MIXES**  
DELECTABLE DESSERTS  
AND UNIQUE BLENDS





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# OUR SERVICES

Turning Concepts into  
Exceptional Edible Experiences

## Custom Dry Mix Formulation

Work directly with our team of experts to develop tailored dry blends from concept to commercialization. We pride ourselves on agile processes guided by deep technical knowledge and consumer insights.

## Ingredient Innovation & Sensory Optimization

Our ingredient connoisseurs use an engineering approach to component selection, combining analytical testing with the art of formulation to achieve targeted sensory experiences - be it taste, mouthfeel, aroma, visual appeal or beyond.

## Quality Assurance & Food Safety

Our state-of-the-art GFSI-certified facility incorporates rigorous quality control and testing protocols in line with the most stringent international standards. You can trust Midas mixes to deliver safety and consistency.





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## Technical Consultation

Leverage the expertise of our seasoned food scientists and technologists for services spanning shelf life testing, allergen management, troubleshooting, process optimization and more.

## Market Research & Insights

We stay actively attuned to the latest developments in food science and the ever-evolving consumer landscape. Our passion for food drives us to constantly expand what's possible.

## Product Realization

For clients that require turnkey solutions, we offer end-to-end product development encompassing lab trials, test batch production, packaging design and more to make products market-ready.



*Customized tastefully*





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## BUSINESS PARTNERS





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## CERTIFICATIONS



स्पाइसेस बोर्ड भारत  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार  
**SPICES BOARD INDIA**  
Ministry of Commerce & Industry, Govt. of India





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*Customized Food Solutions*



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more about us

#### Innovation Center

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#### Manufacturing Plant

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