



# Brand Overview

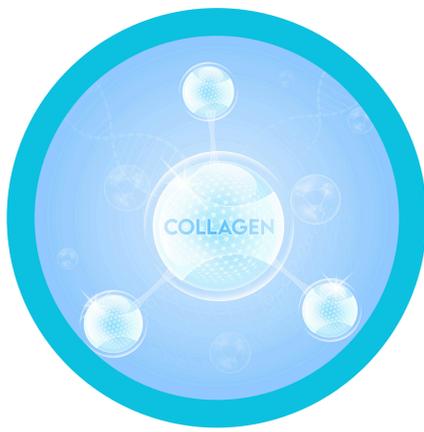
www.nutracollagen.com

FOR  
MORE INFO



616-930-1189





Collagen production starts to decline in the mid-to-late 20's and early 30's. Declining by about 1.0%-1.5% a year. 40s: Collagen levels drop dramatically, with an estimated loss of about 24%

## UNDERSTANDING COLLAGEN

Collagen has become immensely popular due to its wide range of health and beauty benefits, which appeal to a broad audience. As the most abundant protein in the human body, collagen plays a key role in maintaining *skin elasticity, joint health, and strong hair and nails.*

As people age, the body's natural collagen production declines, leading to wrinkles, joint discomfort, and other signs of aging. The promise of replenishing lost collagen through supplements has attracted consumers looking to improve skin appearance, reduce joint pain, and support overall vitality.

## ABOUT



### What Makes Us Different

NutraCollagen® was built on the idea that not only should health products strive to solve a problem, they should do so in the healthiest way possible. At NutraCollagen®, we place the highest standards on all our products.

We ensure that these standards are met by adhering to our three main core values:

**Natural** is best

**Transparency** is key

**Innovation** is vital

## KEY ATTRIBUTES

- Grass-Fed, Pasture Raised
- Scientifically proven/approved Health Benefits
- *Controlled Enzymatic Hydrolysis* technology to break down proteins to *Peptide* and *Tripeptide* levels to offer smaller molecular weight for rapid and easy absorption
- Industry Certifications

## BENEFITS OF COLLAGEN \*

Collagen supplements promote:



### Healthy Skin

*Collagen is responsible for the elasticity and texture of skin.*



### Healthy Hair

*Collagen is rich in amino acids that are vital for strong hair.*



### Healthy Joints

*90% of all cartilage in the body is made up of collagen.*



### Healthy Nails

*Collagen and keratin are the main proteins found in nails.*



### Healthy Gut

*Amino acids, such as glycine and proline promote a healthy gut microbiome.*

\* Statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease.

# CUSTOMER TESTIMONIALS

## Real Customer Reviews

At NutraCollagen®, impacting the lives of our customers in a positive way is the number one priority for us.

We pride ourselves on the positive feedback we receive from our current customers, and the impact our products have made in their lives thus far.

  
I mixed the collagen powder in my coffee every morning and surprisingly it did not affect the taste of the coffee. Most noticeable was improvement in my gut health and my joints, especially my knees. Joint pain that's bothered me for years significantly declined.  
**Alex**

“  
Oct 2022 had foot surgery. Since I had bone work done and already had Osteoporosis, I wanted to find a product I could take to enhance strong bones. I took it for 8 months. One day I'd take 1 scoop and the next, I'd take 2 scoops. In addition, I kept up my weight bearing exercises. Well my final bone density scan was in July 2023. My bone density has dramatically improved. The doctor told me to continue with what I am doing. I went from a -2.3 in my lower back to a -1.9.”

  
★★★★★ THE RIGHT AMOUNT OF CREAMINESS  
Reviewed in the United States on February 16, 2022  
**Amazon Vine Customer Review of Free Product (What's this?)**  
Excellent product. Impressive list of ingredients with an easy to blend consistency and smooth & creamy flavor. A+



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[www.tiktok.com/@nutracollagen](http://www.tiktok.com/@nutracollagen)



[www.instagram.com/nutracollagen/](http://www.instagram.com/nutracollagen/)



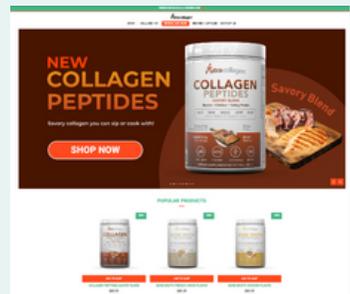
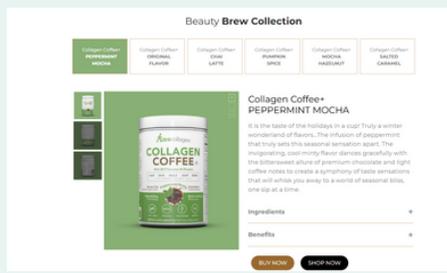
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## Featured in Special Interest Media



## Online/Marketplace



## Flavors that rival your favorite coffee shop.

Each **COLLAGEN COFFEE** blend is well- balanced with **hydrolyzed grass-fed collagen peptides** and a rich blend of real **micro-ground coffee** to come out perfectly light and creamy. Easily prepared hot, or as an iced coffee drink.

<b>11 - 12g Collagen</b>	<b>Type 1 and III Peptides</b>	<b>60 - 90 Calories</b>	<b>0 - 1g Sugar</b>	<b>+ MCT Coconut Oil</b>	<b>Non-GMO</b>	<b>Gluten Free</b>
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### ORIGINAL

Straight-forward...no frills! The classic combination of COLLAGEN + COFFEE. Bitter-free and smooth with the fine texture of hydrolyzed collagen peptides + MCTs from Coconut Oil that are blended to dissolve easily and completely into hot or cold water for a creamy beauty brew.



### SALTED CARAMEL

AKA Liquid Gold! Lusciously creamy and sweet with a hint of saltiness and the kick of coffee. Rich and buttery caramel that will take you on a journey of flavors. Starts as a little sweet and then salty with real COFFEE notes, almost "toffee" like.



### MOCHA HAZELNUT

Decadent and deliciously sweet. One of the most famous types of sweet coffee drinks that combines the richness of a coffee latte with a good infusion of chocolate without any bitter notes. Just robust coffee and mocha with a hint of hazelnut.



### CHAI LATTE

Creamy, bouquet of spice chai and coffee notes will make you forget how good this morning COLLAGEN boost is. What's more iconic than this flavorful concoction of sweet and spicy goodness? A perfect blend and balance of light, airy, smooth & robust.

### PUMPKIN SPICE

Pumpkin season is more of a Pumpkin Craze! This cozy collagen coffee drink is a perfect balance and blend of the rich tastes of flavorful pumpkin, coffee, and a super creamy combo of warm spices. The quintessential flavor of fall.



### Seasonal Flavors



### PEPPERMINT MOCHA

The taste of the holidays in a cup! The invigorating, cool minty flavor dances gracefully with the bittersweet allure of premium chocolate and light Coffee notes to create a symphony of taste sensations that will whisk you away to a world of seasonal bliss, one sip at a time.

UPC	SKU	PRODUCT DESCRIPTION	MSRP
850051154036	FG05.10.140	Collagen Coffee ORIGINAL	14 Servings (7.4oz/210g) \$25.00
860336002266	FG05.10.250	Collagen Coffee ORIGINAL	25 Servings (13.2oz/375g) \$35.99
850051154005	FG05.20.140	Collagen Coffee SALTED CARAMEL	14 Servings (9.8oz/280g) \$25.00
860004093664	FG05.20.250	Collagen Coffee SALTED CARAMEL	25 Servings (17.6oz/500g) \$35.99
850051154012	FG05.30.140	Collagen Coffee MOCHA HAZELNUT	14 Servings (9.8oz/280g) \$25.00
860004093671	FG05.30.250	Collagen Coffee MOCHA HAZELNUT	25 Servings (17.6oz/500g) \$35.99
850051154029	FG05.35.140	Collagen Coffee CHAILATTE	14 Servings (10.3oz/294g) \$25.00
860004093695	FG05.35.250	Collagen Coffee CHAI LATTE	25 Servings (18.5oz/525g) \$35.99
850051154050	FG05.45.140	Collagen Coffee PEPPERMINT MOCHA	14 Servings (9.8oz/280g) \$25.00
850051154067	FG05.50.140	Collagen Coffee PUMPKIN SPICE	14 Servings (9.8oz/280g) \$25.00

# COLLAGEN PEPTIDES +

Nutra Collagen's COLLAGEN PEPTIDES + is an advanced formula utilizing grass-fed bovine collagen that will add beauty benefits to every day, like helping support healthy skin, hair, joints, and nails, combined with MCT Coconut Oil Powder (the perfect source of healthy fats) providing valuable brain-boosting energy support. With every serving of this hydrolyzed formula you are getting 11g of Type I and Type III collagen peptides that dissolves instantly into any hot or cold beverage, or for many food recipes.



## CHOCOLATE

Delight the taste buds with a smooth, yet rich irresistible, and somewhat indulgent milk chocolate taste.



## VANILLA

Natural creaminess that is reminiscent of the sweet-tasting notes of sugar cookie, creme brulee, or ice cream.



## PUMPKIN SPICE

Delicious & creamy Such a popular "Seasonal Flavor" that is now available year round.



## ADVANCED IMMUNE SUPPORT

One comprehensive immune support formula to help fortify your body's natural defenses.

- 10g Collagen peptides
- MCTs from Coconut Oil
- 2 Billion CFU Pre & Probiotics
- Elderberry, Vitamin C, Zinc



## FRUIT INFUSIONS MIXED BERRY

High-quality collagen peptides infused with the rich, vibrant flavors of strawberry, raspberry, blueberry, and blackberry.



## FRUIT INFUSIONS TROPICAL FRUIT

A vibrant drink mix that combines the rejuvenating benefits of collagen peptides with the exotic flavors of pineapple, mango, and banana



## SAVORY BLEND

A truly unique and advanced 3 protein formula utilizing grass-fed Bovine collagen with Bovine, Chicken, and Turkey proteins.



## GELATIN

Tasteless, colorless, odorless, pure, unflavored grass-fed beef gelatin that provides excellent gelling properties without altering the flavor of whatever dessert, drink, or culinary dish that you need thicker, richer, and creamier.

UPC	SKU	PRODUCT DESCRIPTION	MSRP
850051154081	FG07.10.140	Collagen Peptides+ Advanced Immune Support 14 Servings (7.4oz/210g)	\$27.00
850051154104	FG08.08.140	Collagen Peptides+ CHOCOLATE 14 Servings (8.4oz/238g)	\$25.00
850051154098	FG08.09.140	Collagen Peptides+ VANILLA 14 Servings (7.9oz/224g)	\$25.00
850051154074	FG08.10.140	Collagen Peptides+ PUMPKIN SPICE 14 Servings (9.8oz/280g)	\$25.00
850051154128	FG08.15.200	Collagen Peptides+ Fruit Infusion BERRIES 20 Servings (9.8oz/280g)	\$30.00
850051154180	FG08.01.200	Collagen Peptides+ Savory Blend 20 Servings (9.8oz/280g)	\$30.00
850051154135	FG08.16.200	Collagen Peptides+ Fruit Infusion TROPICAL 20 Servings (9.8oz/280g)	\$30.00

# BONE BROTH

## PROTEIN POWDER

Use BONE BROTH Protein Powder as a base for soups, sauces, and stews or just sip it on its own. Easy-to-make, or take anywhere for a satisfying protein snack. It is naturally rich in nutrients like protein, collagen, gelatin, amino acids, and minerals, making it an all-around powerful health booster. Each Grass-Fed Bovine serving provides 10g -11g of Premium Protein totaling only 50 Calories. With zero to 1g Sugar low Carb -Only 2g, Non-GMO, Gluten Free, KETO Friendly, Dairy Free, Fat Free



### UNFLAVORED

- Hydrolyzed bone broth
- Type I and III peptides
- KETO Diet
- Paleo Friendly
- Gluten Free
- Dairy Free
- UNFLAVORED



### TOMATO

A hearty fusion of tangy, ripe tomatoes and deeply nourishing bone broth, creating a rich, umami-packed taste.



### CHICKEN

A warm and nourishing blend of tender chicken, aromatic herbs, and rich bone broth, offering a classic, savory taste with deep, comforting flavors. Offering a unique blend of Bovine, Turkey, and Chicken Proteins



### MUSHROOM

An earthy and savory combination of rich bone broth and sautéed mushrooms, delivering a deep, rich and full flavor with a velvety finish.



### FRENCH ONION

French Onion, or soupe à l'oignon gratinée, is a rich and savory classic blend of simmered onion and flavorful beef broth.

UPC	SKU	PRODUCT DESCRIPTION		MSRP
850051154197	FG04.13.140	Bone Broth UNFLAVORED	14 Servings (10.86oz/308g)	\$30.00
850051154142	FG04.13.200	Bone Broth CHICKEN FLAVORED	20 Servings (9.8oz/280g)	\$30.00
850051154166	FG04.14.200	Bone Broth FRENCH ONION FLAV	20 Servings (9.8oz/280g)	\$30.00
850051154159	FG04.15.200	Bone Broth TOMATO FLAVORED	20 Servings (9.8oz/280g)	\$30.00
850051154173	FG04.16.200	Bone Broth MUSHROOM FLAV	20 Servings (9.8oz/280g)	\$30.00



### COLLAGEN MAXIMIZER

- A versatile, foundational general-purpose formula
- Grass-fed bovine
- Type I and III peptides
- 22g Collagen
- Complete amino acid Profile
- 20g Protein
- UNFLAVORED
- 20 Serving



### MULTI COLLAGEN

- Comprehensive full spectrum formula incorporating 5 distinct hormone-free food sources: Grass-fed bovine & chicken bone broth, marine collagen, eggshell membrane.
- Type I, II, III, V, and X peptides
- UNFLAVORED
- 40 Serving



### MARINE COLLAGEN

- Pure, natural, collagen TYPE 1 collagen.
- Pescatarian approved
- UNFLAVORED
- 35 Calories, OG FAT,
- Og Carbs
- OG Sugar
- NON-GMO
- 20 Serving Container

UPC	SKU	PRODUCT DESCRIPTION		MSRP
860336002228	FG06.30.200	Collagen Maximizer+ UNFLAVORED	20 Servings (15.5oz/440g)	\$29.99
860003610251	FG09.10.400	Multi Collagen UNFLAVORED	40 Servings (15.5oz/440g)	\$32.99
860336002273	FG02.10.200	Marine Collagen UNFLAVORED	20 Servings (7.76g/220g)	\$29.99
850051154111	FG20.10.100	Gelatin - Conventional UNFLAVORED	50 serving (16oz/453g)	\$15.00