

COLLECTION
2021

FULL CATALOGUE



Richie's
BAKERY

GESAMTKATALOG

www.richies-bakery.de

RICHIE'S BAKERY

About us

- Girrbach is a medium-sized company located in the black forest (Germany)
- Leading manufacturer of moulded and printed chocolate and marzipan decorations as well as sugar and chocolate sprinkles in different sizes, shapes and colours.
- Decades of experience in producing and exporting customised products (60 years of experience)
- High quality and careful selection of high-value raw materials
- Production according to strict IFS / BRC / RSPO / UTZ / BIO and FAIRTRADE-standards
- Production in Germany („Made in Germany“)

Our USPs / Your advantages

- „Made in Germany“ - directly from the manufacturer
- Modern and Innovative decoration ideas, ideal for the younger target group
- High quality standards meet the implementation of current trends: e.g intricate moulded sprinkle forms replace simple sugar sticks or balls.
- A successful year-round concept with new colourful and glittery decorative products for any occasion, as well as compact, fast moving displays for an attractive placement with easy handling - both for the current collection and for special Winter / Christmas promotion assortments
- A flexible product range with regular updates, continuous extensions and new highlights
- Selection of high-quality raw materials: Our chocolate decorations are produced with premium chocolate coating (e.g. all dark chocolate decorations contain at least 57% cocoa)
- The idea of sustainability and the exclusive use of Fairtrade-certified chocolate. Social responsibility is important to us; This is why we are the first German brand supplier in the decorating sector to offer Fairtrade-certified chocolate decorations
- Strong packaging concept: High-quality packaging (visual appearance and haptic) with good product visibility (e.g. viewing windows in the chocolate shards boxes)
- An eye-catching design that arouses the interest of a modern, trend-conscious target group and leads to impulse purchases
- Even before the market launch we already have over 30,000 Facebook fans!

Pioneer in sustainability and social responsibility:
Richie's Bakery offers exclusively certified and licensed



FAIRTRADE

CHOCOLATE COATINGS

WITH A HIGH COCOA PERCENTAGE





Animal Print decorations

YELLOW

- Innovative new product - wild as animals
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious decorations with a particularly high cocoa percentage
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 30 mm round
 Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm
 Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm
 QTY / SKU: 12



product package



I KNOW YOU ARE A WILD ONE

EAN TRAY 40 0626273069 9

ART. NO. TRAY 73069

EAN SKU 40 0626273068 2

WEIGHT 19 g / SKU

SKU / TRAY 20



Animal Print decorations

PINK

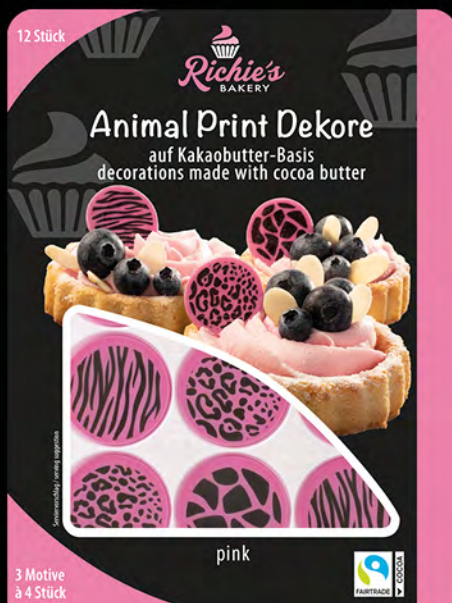
- Innovative new product - wild as animals
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious decorations with a particularly high cocoa percentage
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 30 mm round

Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm

Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm

QTY / SKU: 12



product package

MY HEART BEATS FASTER



YOU ARE VERY SWEET

EAN TRAY 40 0626273072 9

ART. NO. TRAY 73072

EAN SKU 40 0626273071 2

WEIGHT 19 g / SKU

SKU / TRAY 20



Made with Love!

- Following the DIY-Trend, our "handmade" chocolate decorations individualise creative baking creations
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious dark chocolate decorations with a minimum cocoa content of 57%
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 26 x 26 mm
 Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm
 Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm
 QTY / SKU: 12



product package

I MADE THIS FOR YOU



TO SHARE LOVE

EAN TRAY 40 0626273017 0

ART. NO. TRAY 73017

EAN SKU 40 0626273016 3

WEIGHT 18 g / SKU

SKU / TRAY 20



Crazy Hearts Decorations

- Lovely decorations made from fine dark chocolate
- Pioneers in sustainability and social responsibility: our range includes only Fairtrade-certified cocoa products.
- Our dark chocolate contains at least 57% cocoa
- Fresh impact at the POS through eye-catching and modern design
- Large window with direct view of the product appeals to a modern, trend-conscious target group
- A lovely decoration selection for a variety of occasions

Dim. / single piece: 30 mm round
 Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm
 Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm
 QTY / SKU: 12



produkt package

MY HEART



GOES BOOM, BOOM, BOOM...

EAN TRAY 40 0626273181 8

Art.-Nr. TRAY 73181

EAN SKU 40 0626273180 1

WEIGHT 19 g / SKU

SKU / TRAY 20



Unicorn decorations

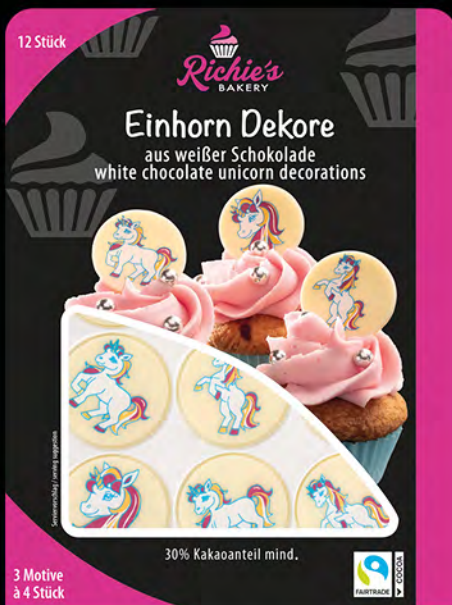
- Delicious unicorn chocolate decorations made of white chocolate with a cocoa content at least 30%
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 30 mm round
 Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm
 Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm
 QTY / SKU: 12



UNICORNS

MAGIC & PLAYFUL



30% Kakaanteil mind.



EAN TRAY 40 0626273019 4

ART. NO. TRAY 73019

EAN SKU 40 0626273018 7

WEIGHT 19 g / SKU

SKU / TRAY 20

product package



Flowers & Leaves

- Colourful decorations in soft pastel shades matching current colour trends
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious decorations with an high cocoa percentage
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 20-32 mm

Dim. SKU: (L x W x H) 17,0 / 6,8 / 1,7 cm

Dim. / TRAY: (L x W x H) 17,0 / 7,5 / 23,5 cm

QTY / SKU: 40



product package

DELICATE & FAIRYLIKE



THIS IS TRUE LOVE

EAN TRAY 40 0626273048 4

ART. NO. TRAY 73048

EAN SKU 40 0626273047 7

WEIGHT 36 g / SKU

SKU / TRAY 12



POP-Art Decorations

- Fancy POP-Art decorations made of fine dark chocolate
- Pioneers in sustainability and social responsibility: We offer exclusively Fairtrade-certified cocoa products.
- Our dark chocolate contains at least 57% cocoa
- Fresh impact at the POS through eye-catching and modern design
- Large window with direct view of the product appeals to a modern, trend-conscious target group
- A cool decoration set for many occasions

Dim. / single piece:	30 mm round
Dim. / SKU:	(L x W x H) 17,0 / 12,8 / 0,5 cm
Dim. / TRAY:	(L x W x H) 17,1 / 13,4 / 13,2 cm
QTY / SKU:	12



produkt package

THE EARTH WITH OUT ART



IS JUST „EH“...

EAN TRAY 40 0626273179 5

Art.-Nr. TRAY 73179

EAN SKU 40 0626273178 8

WEIGHT 19 g / SKU

SKU / TRAY 20



Fondant GOLD

- High quality Fondant Gold for coating cakes, muffins, cupcakes and tarts
- Can easily be rolled out, kneaded and moulded
- Suitable for modeling and cutting out shapes and figures
- Special gold glimmer achieved with added gold glitter
- Our contribution to sustainability is free of charge: Richie's Fondant is made without palm oil.

Dim. / SKU: (L x W x H) 13,0 / 8,0 / 3,0 cm

Dim. / TRAY: (L x W x H) 13,9 / 8,3 / 25,8 cm



product package



YOU
ARE
GOLD
BABY,

SOLID
GOLD

EAN TRAY 40 0626273074 3

ART. NO. TRAY 73074

EAN SKU 40 0626273073 6

WEIGHT 250 g / SKU

SKU / TRAY 8

SPLITTER



Chocolate Shards

- Our trendsetter: unique chocolate shards with brilliant printed designs
- Pioneers in sustainability and social responsibility: We only offer Fairtrade-certified cocoa products in our assortment
- Fine dark chocolate with at least 57% cocoa content
- Eye-catching and new design - For a trend-conscious target group

Weight: 95 g
Dim. / SKU: (L x B x H) 16,5 / 8,2 / 5,0 cm
Dim. / TRAY: (L x B x H) 17,0 / 8,5 / 30,7 cm
QTY / TRAY: 6

Splitter Goldnugget Art.-Nr. 73171
EAN 40 062627317 19

Splitter Confetti Art.-Nr. 73173
EAN 40 062627317 33

Splitter Loveheart Art.-Nr. 73175
EAN 40 062627317 57

Splitter Good Vibes Art.-Nr. 73177
EAN 40 062627317 71





Chocolate shards „stars“

- Our trendsetter: Unique dark chocolate shards with trendy printed designs
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious dark chocolate shards with a minimum cocoa content of 57%
- Fresh impulse on the baking shelf through eye-catching and modern design
- Side window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / SKU: (L x W x H) 16,5 / 8,2 / 5,0 cm

Dim. / TRAY: (L x W x H) 17,0 / 8,5 / 30,7 cm



product package

ALL I WANT FOR CHRISTMAS IS YOU



EAN TRAY 40 0626273104 7

ART. NO. TRAY 73104

EAN SKU 40 0626273103 0

WEIGHT 95 g / SKU

SKU / TRAY 6



Christmas decorations

- Christmassy coloured decorations add a festive flair to every bakery and dessert creation
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious decorations with a particularly high cocoa percentage
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 27-30 mm

Dim. / SKU: (L x W x H) 17,0 / 6,8 / 1,7 cm

Dim. / TRAY: (L x W x H) 17,0 / 7,5 / D23,5 cm

QTY / SKU: 27



product package



UNDERNEATH THE CHRISTMAS TREE

EAN TRAY 40 0626273054 5

ART. NO. TRAY 73054

EAN SKU 40 0626273053 8

WEIGHT 38 g / SKU

SKU / TRAY 12



Design decorations

- Delicately melting despite the Nordic-cool design: Our Design decorations are made of delicious dark chocolate
- Pioneer in sustainability and social responsibility: Richie's Bakery offers exclusively Fairtrade-certified cocoa products
- Delicious dark chocolate decorations with a minimum cocoa content of 57%
- Fresh impulse on the baking shelf through eye-catching and modern design
- Large window with a clear view of the product
- Appeals to a modern, trend-conscious target group
- Leads to impulse buying

Dim. / single piece: 30 mm round

Dim. / SKU: (L x W x H) 17,0 / 12,8 / 0,5 cm

Dim. / TRAY: (L x W x H) 17,1 / 13,4 / 13,2 cm

QTY / SKU: 12



product package

JOY TO THE WORLD



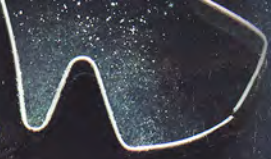
EAN TRAY 40 0626273094 1

ART. NO. TRAY 73094

EAN SKU 40 0626273093 4

WEIGHT 19 g / SKU

SKU / TRAY 20




Richie's
 BAKERY



Mini Xmas Mix

EAN Tray 40 0626273196 2
EAN SKU 40 0626273195 5



Sweet Winter Mix

EAN Tray 40 0626273165 8
EAN SKU 40 0626273164 1



Snowmen Mix

EAN Tray 40 0626273167 2
EAN SKU 40 0626273166 5



Gold Star Mix

EAN Tray 40 0626273163 4
EAN SKU 40 0626273162 7



Rudolph Mix

EAN Tray 40 0626273169 6
EAN SKU 40 0626273168 9





Queen of Hearts Mix

Vegas Mix

Rosé Gold Mix

Rock Princess Mix

Circus Mix

Flower Power Mix

Hawaii Mix

EAN Tray 40 0626273154 2
EAN SKU 40 0626273153 5

EAN Tray 40 0626273138 2
EAN SKU 40 0626273137 5

EAN Tray 40 0626273187 0
EAN SKU 40 0626273186 3

EAN Tray 40 0626273118 4
EAN SKU 40 0626273117 7

EAN Tray 40 0626273128 3
EAN SKU 40 0626273127 6

EAN Tray 40 0626273159 7
EAN SKU 40 0626273158 0

EAN Tray 40 0626273134 4
EAN SKU 40 0626273133 7



Butterfly Mix

Fairytale Mix

Baby Dream Mix

Orient Mix

Lagoon Mix

Mint Star Mix

Midnight Mix

EAN Tray 40 0626273148 1
EAN SKU 40 0626273147 4

EAN Tray 40 0626273157 3
EAN SKU 40 0626273156 6

EAN Tray 40 0626273113 9
EAN SKU 40 0626273112 2

EAN Tray 40 0626273124 5
EAN SKU 40 0626273123 8

EAN Tray 40 0626273142 9
EAN SKU 40 0626273141 2

EAN Tray 40 0626273122 1
EAN SKU 40 0626273121 4

EAN Tray 40 0626273144 3
EAN SKU 40 0626273143 6

Display

Christmas Range

available from
01.09.2021



Display

All year Range

available now



Our Displays make a big impression at the P.O.S!

Display

Summer Range

available now



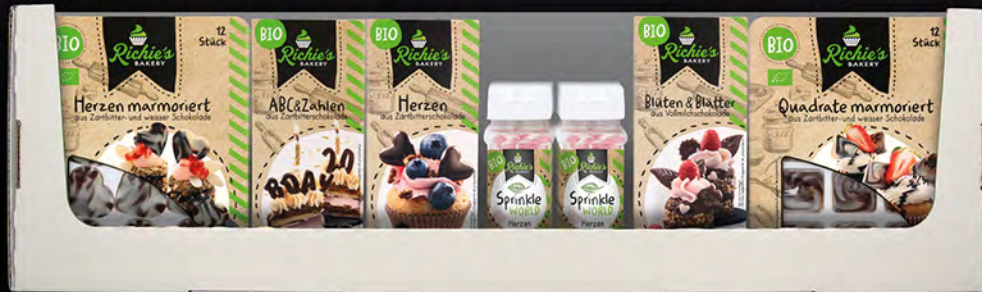
Side Display

available from
01.09.2021



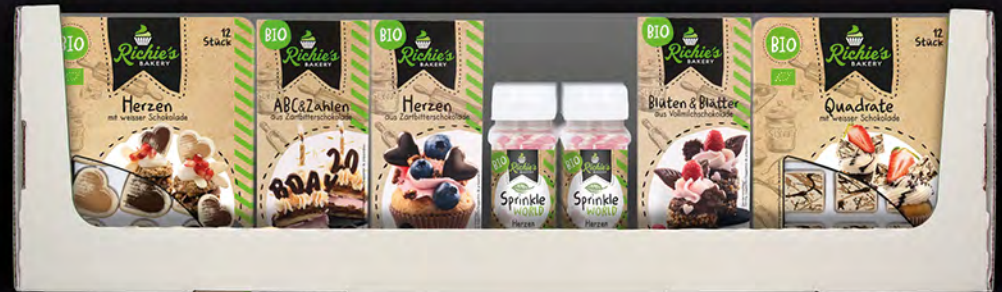
Our Displays make a big impression at the P.O.S!

ORGANIC TRAY with marbled chocolate shapes



available now

ORGANIC TRAY with printed chocolate shapes



available from 01.09.2021

Our Displays make a big impression at the P.O.S!



Richie's
BAKERY

a brand of



Girrbach Süßwarendekor GmbH

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