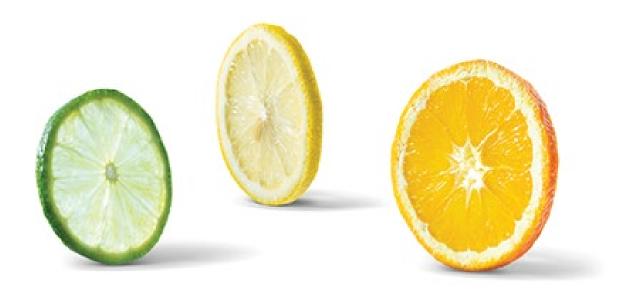


# What We're Made Of

Driving innovation with nature-based ingredients



Take a look outside. Where most people see just a lily pad, an orange peel or seaweed, we see ingredients. Powerful ones, too. Their uses are many, ranging from everyday products to specialty applications. Nature-based ingredients aren't just our passion. They form the center of everything we do at CP Kelco.

### It's not every day you meet a company this dedicated to customer service and quality.

We're a global company of 2,000 nature-based ingredient enthusiasts. But our interests don't stop at ingredients. We're also devoted to customer service, which makes sense given how much we collaborate with customers. Our global network of scientists, engineers, supply chain and quality management specialists, and customer service representatives allows us to provide reliable consulting, development and support services. It keeps our relationships strong and ensures we provide the right products for the right formulations. Our ingredient portfolio has grown over the years, as well as the variety of industries we now serve.

Quality and consistency are at the core of our business. Some may view that as a tall order, but it's a standard we have kept for over 85 years.

Recognized across industries for our manufacturing and food safety standards, we are leading the way in how nature-based products are being produced.

## WHAT SETS US APART



#### **Creating the Next Generation of Products**

As consumer demands and expectations change, so will our product portfolio and applications. Just ask the teams at our Regional Application Labs worldwide, where they're constantly looking for new, effective ways to create nature-powered success. Think of it as an R&D playground, where intriguing prototypes and solutions are generated on a regular basis.

If you want to hear more, we'd love to talk about it.

Products	Applications
eu u e c	
GENU® Pectin	Bakery
KELCOGEL® Gellan Gum	Beverage
KELTROL <sup>®</sup> Xanthan Gum	Clinical Nutrition
KELGUM® Xanthan Gum Blends	Condiments, Marinades & Dressings
GENU® Carrageenan	Confectionery & Dessert
CEKOL <sup>®</sup> Cellulose Gum	Dairy & Dairy Alternatives
GENU® GUM Refined Locust Bean Gum	Fruit-Based
CELLULON <sup>®</sup> Fermentation-Derived Cellulose (FDC)	Health & Personal Care
	Household Products
TM® Diutan Gum	Industrial
SIMPLESSE <sup>®</sup> Microparticulated Whey Protein Concentrate	Meat & Seafood
	Papermaking
	Soups & Sauces

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