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## ICL Introduces New Generation of Emulsifying Salts

*Ladenburg, Germany: November 30, 2021* – ICL Food Specialties introduces the newest generation of their trusted JOHA® emulsifying salts, the JOHA SF line, used to optimize protein content in processed cheese and deliver superior benefits. This is another example of how ICL is truly impacting better food to create applications with unrivaled texture and taste.

ICL's innovative emulsifying salts were developed to reduce additional ingredients typically needed for traditional processed snacking cheeses. JOHA salts offer an increased firmness compared to standard emulsifying salts. As a result, developers can create competitive cheese products at optimal costs. The SF line is ideal for spreadable, snackable, and aluminum foil-packed processed cheese applications, as well as analog and UHT-treated cheese applications.

Choose JOHA SF for:

- Improved appearance: Maximize first impression by reducing the stickiness, even in economical formulations for wrapped, processed cheeses
- Healthfulness: Reduce sodium compared to standard formulations
- Cost control: Allows for optimization of protein and cheese content by maintaining the same level of firmness
- Cleaner label: Reduce use of hydrocolloids or starch
- Processability: Ensure a constant, ideal viscosity during packaging

Visit ICL Food Specialties' Booth 41C43 at the Food Ingredients Europe Expo from November 30-December 2 in Frankfurt, Germany to experience the JOHA SF difference.

### About ICL Food Specialties

ICL Food Specialties is a global leader in creative food ingredient systems tailored by application. Guided by a thorough understanding of the trends impacting the needs of our customers and the processing challenges of the industry, we deliver tailored formulations that optimize the texture and sensory experience in end applications. ICL Food Specialties is a business unit of ICL, a global manufacturer of products based on specialty minerals that fulfill essential needs of the world's growing population in the agriculture, processed food, and engineered materials market.

For more information before the show, visit [www.iclfood.com](http://www.iclfood.com).

For more information about ICL, visit [www.icl-group.com](http://www.icl-group.com).