VITALUS

Unlock the Potential of Milk Protein Concentrate & Isolate

WHEY AND CASEIN IN PERFECT BALANCE

MPC/MPI

THE OPTIMAL PROTEIN BLEND

80% casein protein

SLOW DIGESTING MICELLAR CASEIN PROTEIN

+

20% whey protein

RAPIDLY ABSORBED NATIVE WHEY PROTEIN

=

100%



A naturally balanced ratio, delivering the complete benefits for both optimal muscle growth and recovery.

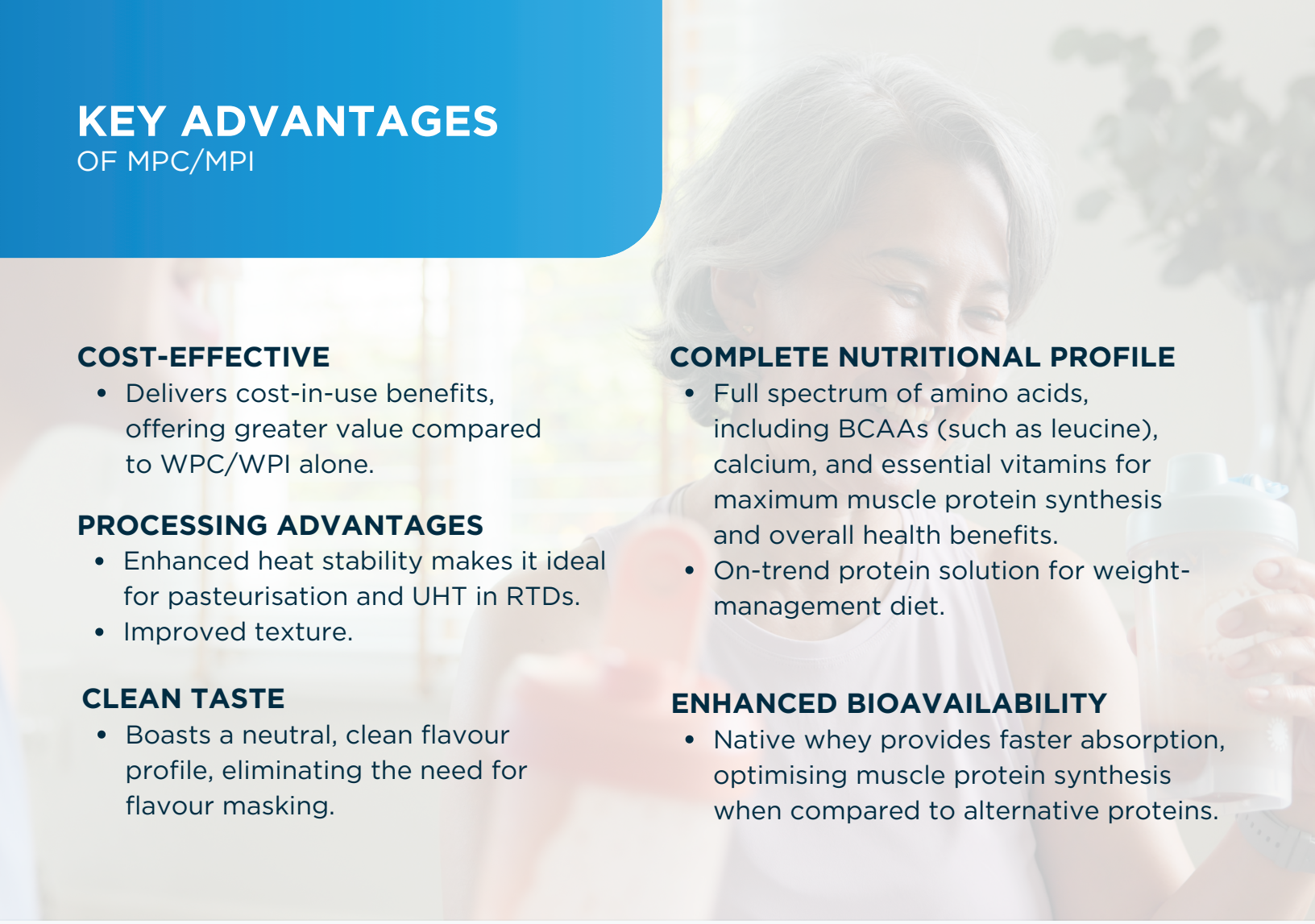


WHY MPC/MPI?

The Smart Choice in a Tight WPC/WPI Market

- **COST EFFECTIVE**
- **ENHANCED BIOAVAILABILITY**
- **COMPLETE NUTRITIONAL VALUE**
- **PROCESSING ADVANTAGES**

KEY ADVANTAGES
OF MPC/MPI



COST-EFFECTIVE
- Delivers cost-in-use benefits, offering greater value compared to WPC/WPI alone.

PROCESSING ADVANTAGES
- Enhanced heat stability makes it ideal for pasteurisation and UHT in RTDs.
- Improved texture.

CLEAN TASTE
- Boasts a neutral, clean flavour profile, eliminating the need for flavour masking.

COMPLETE NUTRITIONAL PROFILE
- Full spectrum of amino acids, including BCAAs (such as leucine), calcium, and essential vitamins for maximum muscle protein synthesis and overall health benefits.
- On-trend protein solution for weight-management diet.

ENHANCED BIOAVAILABILITY
- Native whey provides faster absorption, optimising muscle protein synthesis when compared to alternative proteins.

WHY PARTNER WITH US?

CUSTOMISED PROTEIN & LACTOSE:
Tailored ingredients with a range of protein and lactose levels.

GENTLE SEPARATION TECHNOLOGY:
Preserves protein's natural structure and functionality.

FRESH CANADIAN MILK:
Processor of 100% highest quality milk sourced from trusted Canadian dairy farms.

PROVEN QUALITY:
30+ years of experience delivering consistent high quality products around the world.

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View all references here:
OR https://vitalus.com/references/
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