

# LEADING EXPERTS IN THE TECHNOLOGY OF MINERAL SALTS



## WHY IS SODIUM REDUCTION **SO IMPORTANT?**

Health relevance: High salt consumption is associated with an increased risk of high blood pressure, stroke, cardiovascular disease, and kidney disease.

Worldwide guidelines: The demands on the industry to offer solutions are increasing.

**Public health and industry:** Food production accounts for 80% of daily salt intake. Small reductions can have major health impacts.

#### **Sodium reduction products**

- Up to 60% sodium reduction
- 100 % mineral/natural
- Special flavor masking
- Customized products

#### How many people die by...







2500000



Sodium reduction for a better live!



The largest number of successful and effective options for sodium reduction in Europe. We help you find the best one for your products and applications.

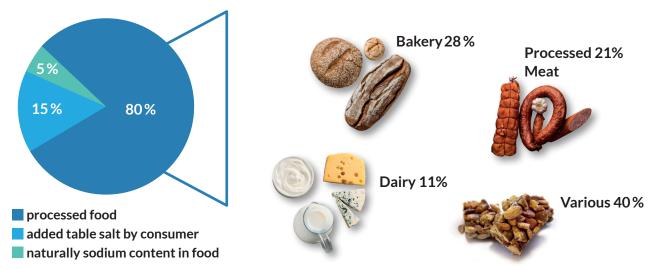




# FUNCTIONS OF SODIUM IN PROCESSED FOOD AND SOURCES IN OUR DIET:



Main source of daily salt intake is processed food (80%)



#### **Taste and enjoyment:**

Salt increases flavor intensity and reduces bitterness.

#### **Preservation:**

Inhibits microbial growth and extends shelf life.

**Texture and structure:** Influences dough formation, moisture retention, and crispness.

**Processing efficiency:** Influences melting behavior, emulsions, and product stability.



# **OUR SOLUTIONS**



**SALT Minerals**, is an internationally active German company and leading manufacturer in sodium reduction. We offer the largest range of dietary salts with over 20 years of experience. Up to 60% sodium reduction for all food applications.

### **Our solutions**

sub4salt®

inorganic

& organic

N1000

F3000

plus 50

sea salt

cure 05

cure 09

MinSal

purely inorganic

Light

Pro

OG

Saltosil-K

purely inorganic

without

E536

E551

E504

**Customized** 

customized formulations

Salty taste off-flavor

Clean Label

1:1 replacement ready to use

**Different** granulations with nitrite for meat applications

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