



THE NATURAL UPGRADE

AGRANA's Special Nutrition Solutions

About us

AGRANA-Facts

- We refine agricultural raw materials into a variety of industrial products for the processing industry
- We supply local producers and large international corporations, especially in the food processing industry
- In the sugar segment, we are also represented on the end consumer market with the “Wiener Zucker” brand family



9.000
employees



50



€ 3.5 billion
revenue



WORLD MARKET LEADER in the
production of fruit preparations



Major manufacturer
of CUSTOMER-SPECIFIC starch
products



LEADING sugar producer in Central,
Eastern & South-Eastern Europe

Agenda

- | | |
|---|---|
| 1 | AGRANA – YOUR partner for tailor-made solutions |
| 2 | Who are we? |
| 3 | What do we offer? |
| 4 | You choose – We produce! |
| 5 | THE FUTURE OF PLANT-BASED NUTRITION |



AGRANA – Your partner for tailor-made solutions



Organic and conventional



Plant-based solutions



Tailor-made nutritional profiles

YOU CHOOSE – WE PRODUCE!



Customized recipes



Highest quality standards



Gluten-free

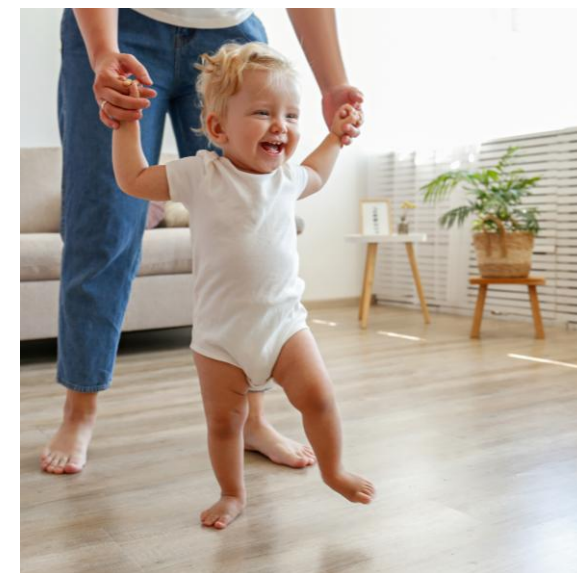
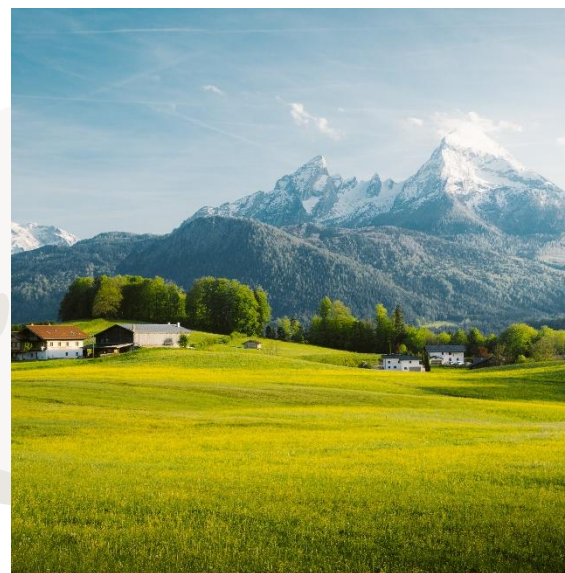
AGRANA has been a **leading contract manufacturer of high-quality infant and toddler nutrition** for over 30 years.

We are proud to have recently expanded our portfolio to include **plant-based solutions** and to be able to offer our customers **innovative alternatives** on a global scale.

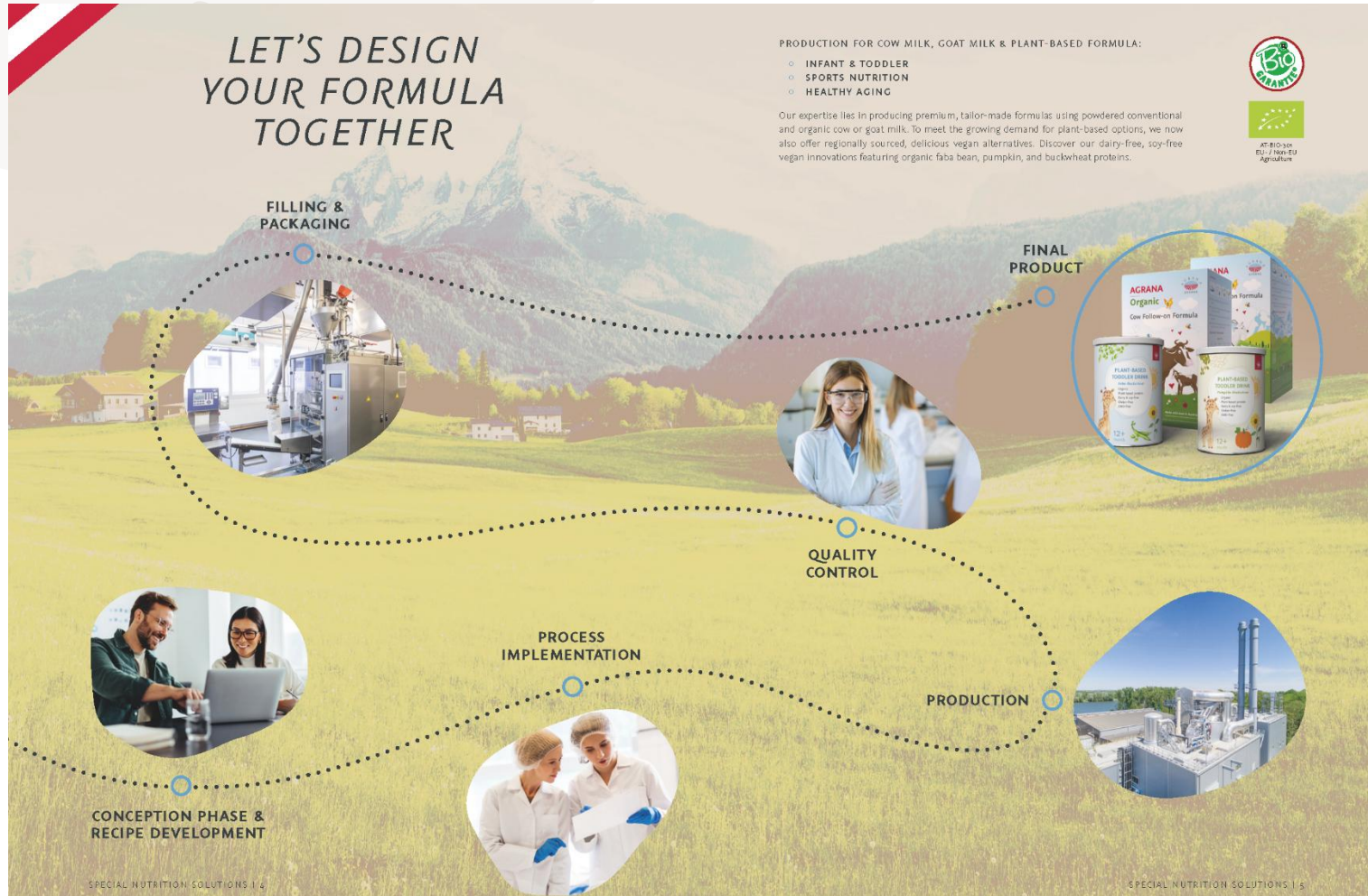


Our production in Austria

- In the heart of a small town in the idyllic Waldviertel region
- Excellent water quality for outstanding end product quality
- Processing of raw materials with different requirements



What do we offer?



Lifecycle Nutrition:

- Full service solutions
- High-quality raw materials from Europe
- Tailor-made formulations
- Plant- and milk-based formulations
- Special ingredients such as HMO, organic, A2, etc.

Our standards

- EU Regulation 609/2013 + EU Regulation 2016/127
- ISO 9001
- FSSC 22000
- Organic certified
- Halal
- Kosher
- Certified supply chain:
- Raw materials from established, certified and long-standing suppliers



Customized recipes



Full cream goat milk

Rapeseed and Sunflower Oil

Lactose

Maltodextrin

Starch



Full Cream Milk Europe / / A2*

Rapeseed and sunflower oil

Demineralised Whey
Europe / AT

Lactose

Maltodextrin

Starch



Skimmed Milk Europe / / A2

Coconut, rapeseed and sunflower oil

Palm, rapeseed and sunflower oil

Demineralised Whey
Europe / AT

Lactose

Maltodextrin

Starch

DHA^x

ARA^x

GOS

FOS

Probiotics*

HMO*

(not available for organic products)

Taurine

Nucleotides

Essential minerals, vitamins,
amino acids, choline,
L-carnitine, inositol

*The star indicates possibilities of Agrana which are not part of the standard portfolio

x Stability test open / no requirement currently for BB customers

The leaf indicates that this raw material is also available in organic



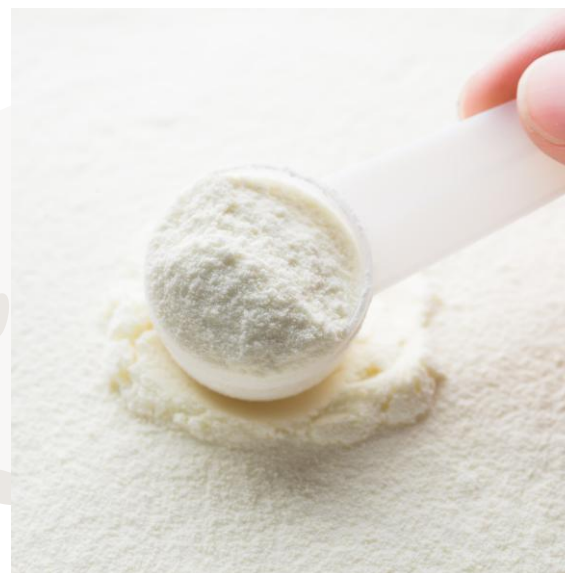
YOU CHOOSE – WE PRODUCE!

AGRANA – Your contract manufacturer for tailor-made milk and plant-based formulations

Over 30 years of experience in high-quality infant and toddler nutrition

- Leading in contract manufacturing for customized formulations
- Highest quality and safety standards (Infant Nutrition Level)
- Recent expansion of portfolio to include **plant-based solutions**

From Infant Nutrition to Plant-Based Innovation





THE NATURAL UPGRADE

THE FUTURE OF PLANT-
BASED NUTRITION - SAFE.
CUSTOMIZABLE. AUSTRIAN.
PREMIUM PLANT-BASED BASE POWDERS

Market & Trends

Why plant-based drinks are so relevant right now

Plant-based nutrition as a megatrend for families and health-conscious consumers

- Strong market dynamics: double-digit growth for plant-based drinks
- Parents are looking for healthy, allergen-free children's products with **protein, vitamins and low sugar content**
- Functional drinks & sports nutrition are booming: Energy, Recovery, Immunity
- End users want *plant-based + functional*, not just *plant-based*. They seek digestibility, clean labels, and traceable origin.
- Drinks are the ideal combination of: **convenience + nutrition + taste**

Introducing AGRANA's core base powders

Premium plant-based base powders made in Austria

Two universal, next-generation base powders for functional beverage innovation:

- **Faba bean protein base powder**
- **Pumpkin seed protein base powder**
 - ✓ Plant-based protein
 - ✓ Mild in taste
 - ✓ Rich in essential amino acids
 - ✓ With valuable minerals



Produced in Austria. Trusted worldwide.



AGRANA'S solution: A SAFE, CUSTOMIZABLE, ALLERGEN-FREE BASE

Engineered for both toddler and adult applications, and adaptable to a wide range of functional beverage concepts.

- **Allergen-Free:** No soy, no gluten, no dairy.
- **Complete Amino Acid Profile:** Faba bean and pumpkin seed proteins deliver balanced nutrition.
- **Gentle Digestibility:** Designed for sensitive nutrition, suitable for all ages.
- **Clean Label:** Minimal ingredients, no artificial additives.
- **Customizable:** Adaptable for energy, gut health, beauty, cognitive focus, relaxation, and more.
- **Austrian Quality:** Produced under strict European standards, with full traceability.



Flexible use for various product segments

Application possibilities

Format	Use Case Example	Functional Targets Enabled	End Product Forms
Ready-to-Mix Powder	Sachets, stick packs	Energy, gut health, beauty, protein	Protein shakes, smoothies, lattes
Ready-to-Drink (RTD)	UHT, chilled	Dairy alternative, recovery, family	RTD shakes, meal drinks
Functional Shots	Wellness shots	Gut reset, calm, focus	Beauty/focus/sleep shots
Functional Hydration	Electrolyte/flavored	Hydration, amino support, beauty	Hydration sticks, mineral boosters
Early Life/Family	Toddler/family RTM or RTD	Allergen-safe, gentle digestion	Toddler drinks, family smoothies



From raw material to market-ready innovation

Co-development as the key to success

AGRANA supports R&D from concept to pilot, enabling true innovation partnerships.

- Infant-Nutrition Heritage: Decades of expertise in the most demanding nutrition category.
- Trust & Safety: Austrian production and proven nutritional science.
- Endless Opportunities: **ONE BASE, ENDLESS POSSIBILITIES** — tailored for your next functional beverage success.

**Let's co-create the next generation of plant-based nutrition.
Contact us to explore how AGRANA's base powders can power
your next functional drink innovation.**



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LISTEN TO OUR PODCAST FOR MORE INFORMATION
ABOUT AGRANA'S SPECIAL NUTRITION SOLUTIONS



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Theresa Schrems, Shutterstock, Adobe Stock, Lukas Lorenz, Simone Kemptner, - Concept & Design: Gradhammer



THE NATURAL UPGRADE

Quantitative definitions of selected common modifying words used:

„Modifier“	Visualisation	Numerical rate of change
Steady	➡	0% up to 1%, or 0% to -1%
Slight(ly)	↗ or ↘	More than 1% and up to 5%, or less than -1% and not less than -5%
Moderate(ly)	↑ or ↓	More than 5% and up to 10%, or less than -5% and not less than -10%
Significant(ly)	↑↑ or ↓↓	More than 10% and up to 50%, or less than -10% and not less than -50%
Very significant(ly)	↑↑↑ or ↓↓↓	More than 50%, or less than -50%