



# Sports nutrition & nutritional supplements

Innovative & cost-efficient  
private label manufacturer



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## About us

LaVitella is a dynamic family-owned company with over 20 years of experience in developing and producing private label sports nutrition and dietary supplements. Our dedicated team includes experts in R&D, quality control, logistics, administration, and finance. Each department works closely together every day to ensure a seamless, professional service. With La Vitella, you can count on efficiency, expertise and reliable support at every step.

### **Focus on your strength, we'll handle the rest!**

At La Vitella we handle purchasing of the best raw materials, product development, production, logistics and packaging so you can focus on marketing, design, and doing what you do best. This way, both sides focus on their strengths, leading to a smooth and successful collaboration. With our hands-on approach and reliable service, we handle the entire process, allowing you to focus on growing your brand.



**20+ years of experience**

**High quality standards**

**Custom flavors made to order**

**Excellent logistics**

**Competitive pricing**

**Private label packaging**

# How it works

We guide you through every step of the manufacturing and procurement process, from design to delivery.



Recipe Development



Procurement of raw materials



Testing & mixing



Labeling and packaging



Inventory Management

# Our product range

From high-quality protein powders and recovery drinks to mass gainers and isotonic formulas. Whether you're looking to build muscle, recover faster, or stay energized during workouts, our products are designed to support every athletic goal.



## Protein powder

- Whey Protein Isolate
- Whey Protein
- Whey Protein Hydrolysed
- Milk Protein
- Vegan Protein
- Soy Isolate Protein
- Clear Whey

## Hydration & Performance Drinks

- Isotonic Drink

## Health & Wellness Boosters

- Collagen
- Collagen Booster
- Red Juice
- Green Juice
- Flavour Powder

## Recovery Proteins

- Casein
- Recovery
- Pure Muscle Gainer

## Protein Snacks

- Protein Pudding
- Protein Pancake Mix
- Coffee Protein
- Protein Cooking Cream
- Whey Crisp
- Rice Crisp
- Maize Crisp

## Meal Replacements & Mass Gainers

- Meal Replacement
- Bulk Meal

# Quality packaging that elevates your product

At LaVitella, we offer a wide range of packaging solutions tailored to your product's needs. Packaging is not just a protective element; it's an important marketing tool. We believe that a great product deserves the best presentation. That's why we ensure that your product is presented in the right packaging, with attention to detail and quality.

**Buckets**

**Bags**

**Bottles**

**Pouches**

**Jars**





## Need a custom solution?

Let us know, Anything is possible.

# Packaging options

Below are our standard packaging options — but if you're looking for something different, just get in touch. We're always happy to explore the possibilities with you!



### Measuring spoon

**Material:** Polypropylene

**Volume:** 20, 30, 50, 60 ml

**Colour:** Transparent



### Cylindrical jar

**Material:** High density polyethylene

**Volume:** 750, 1000, 2000, 2500, 3000 ml

**Colour:** White, Black

**Extra:** Possible with seal



### Roundpucker

**Material:** High density polyethylene

**Volume:** 6000 ml

**Colour:** White, Black

**Extra:** Diameter opening 120 mm, diameter bottom 200 mm



### Sachets for portion packaging

**Material:** Different options

**Volume:** Different options

**Colour:** Printable

**Extra:** Two dimensions with notch for easy opening



### Bucket (round or square)

**Material:** Polypropylene

**Volume:** 500, 1200, 2500, 500, 10780 ml

**Colour:** Printable or a single colour

**Extra:** With tamper evident seal



### Sample box

**Material:** Cardboard

**Volume:** Different options

**Colour:** Printable



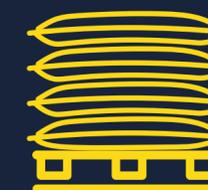
### Stand up pouches

**Material:** Different options

**Volume:** Different options

**Colour:** Printable

**Extra:** Different closures possible



### Industrial Packaging

**Material:** Various options available

**Volume:** 15-25kg bags, BigBags

# Fruit and fruitcombinaties

Strawberry  
Banana  
Blueberry  
Pineapple  
Tropical  
Yoghurt Raspberry  
Cherry  
Cherry Yoghurt

Raspberry  
Green Apple  
Yoghurt Passion Fruit  
Ice Tea Mango Peach  
Orange  
Mango  
Pineapple Mango  
Watermelon

Blueberry Cheesecake  
Fruit Punch  
Yoghurt Peach  
Honey Melon  
Apple Cinnamon  
Raspberry Yoghurt  
Buttermilk Lime  
Red Banana

Raspberry Cream  
Ice Tea Lemon  
Raspberry White  
Chocolate  
Yoghurt Maracuja  
Pink Grapefruit  
Red Fruit  
Lemon



# Sweets, desserts and pastries

Lemon Cheesecake  
Redberry Cheesecake  
S'mores  
Blueberry Muffin  
Cookies & Cream  
Vanille Cinnamon  
Cinnamon  
Butterkeks  
Rice Pudding Cinnamon  
Stracchiarella  
Cookie dough  
Apple Pie Crumble

Chocolate Mint  
Vanille Pudding  
Cinnamon Cake  
Vanilla Cookie  
Cinnamon Roll  
Brownie  
Chocolate Butterkeks  
Banana Bread  
Tiramisu  
Schwartzwalder Kirsch  
Mascarpone Mirabel

Panancotta  
Strawberry Cheesecake  
Yogurette  
Kiddy Chocolate  
Buttery Cinnamon  
Coconut and Cream  
Peanutbutter chocolate  
Peanutbutter Cup  
Candy Orange Sour  
Popcorn  
Cinnamon Cereal

# Specialties

Peanutbutter  
Cola

Cola Lemon  
Pina Colada

Mojito





## Rich and warm flavors

Vanille  
 Chocolate  
 Chocolate Cocos  
 Coconut  
 Hazelnut Cacao  
 Pistachio  
 Chocolate Banana  
 Double Chocolate

Salted Caramel  
 Toffee  
 Bourbon Vanille  
 Macadamia  
 Triple Chocolate  
 Marzipan  
 Vanilla Almond  
 Hazelnut Cream

Chocolate Nougat  
 Nougat Cream  
 Pistache White Chocolate  
 Vanilla Caramel  
 Hazelnut Nougat  
 Hazelnut Caramel  
 pistache chocolate

### Craving something else?

No worries! We can create any flavor you like. Our shakes can be fully customized to your taste. Just get in touch – we'll develop the perfect flavor just for you!

## Coffee and tea

Latte Macchiato  
 Mochaccino  
 Chai Latte  
 Cappuccino  
 Coffee Chocolate  
 Caramel

Coffee Espresso  
 Coffee Hazelnut  
 Coffee Decafé  
 Iced Coffee  
 Coffee Pumpkin Spice Latte  
 Matcha Raspberry





## Innovation in Your Hands Our In-House R&D

With our R&D in-house, we give you maximum flexibility and control over product development. Whether you're looking to create something entirely new or choose from our proven, ready-to-go recipes, we work closely with you to bring your ideas to life.

### Our R&D team offers:

- ✓ Custom recipe development based on your vision
- ✓ A wide range of pre-tested, market-proven formulations
- ✓ Samples for quality and taste evaluation
- ✓ Collaborative brainstorming to shape new product concepts
- ✓ Full alignment with your brand goals and expectations





**Quality is more  
than a promise**



It's the foundation of everything we do. From sourcing premium ingredients to delivering safe and effective products, we work closely with trusted suppliers, certified production partners, and independent labs to ensure every step meets the highest standards. We believe great performance starts with great products. That's why we focus on delivering top-tier quality at the best possible price.

**Our core values:**

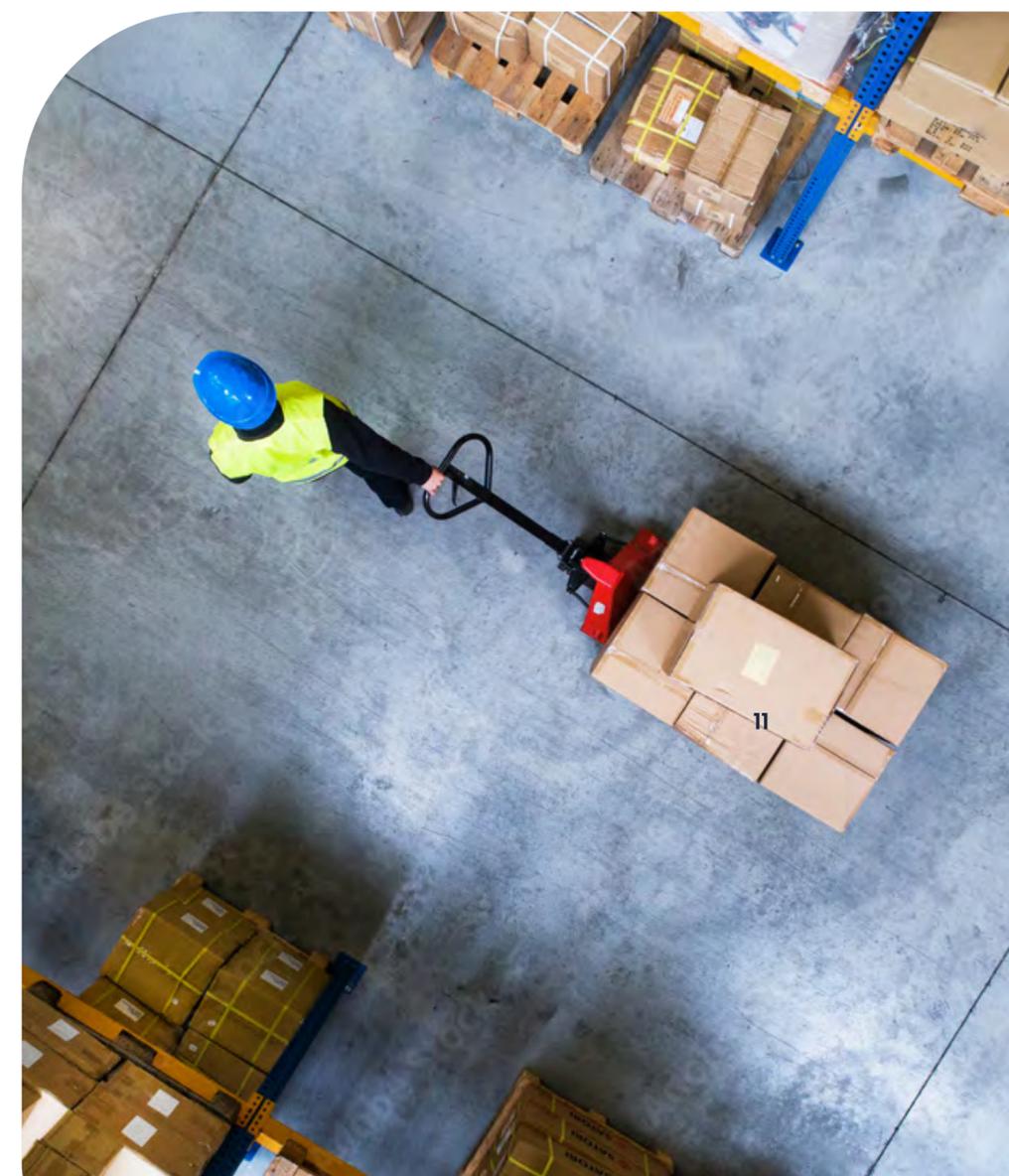
- ✓ BRC-certified
- ✓ High quality and safety standards
- ✓ Premium products at competitive prices

## Efficient Logistics

At LaVitella, we understand that efficient logistics is key to success. Our dedicated logistics team, working with trusted carriers, ensures the safe, timely delivery of our premium products, maintaining the highest standards in food handling.

### Our main principles

- ✓ Strategic sourcing of raw materials and ingredients
- ✓ A strict production schedule
- ✓ An accurate inventory of raw materials, ingredients and finished products
- ✓ Just-in-time and in the right place distributions



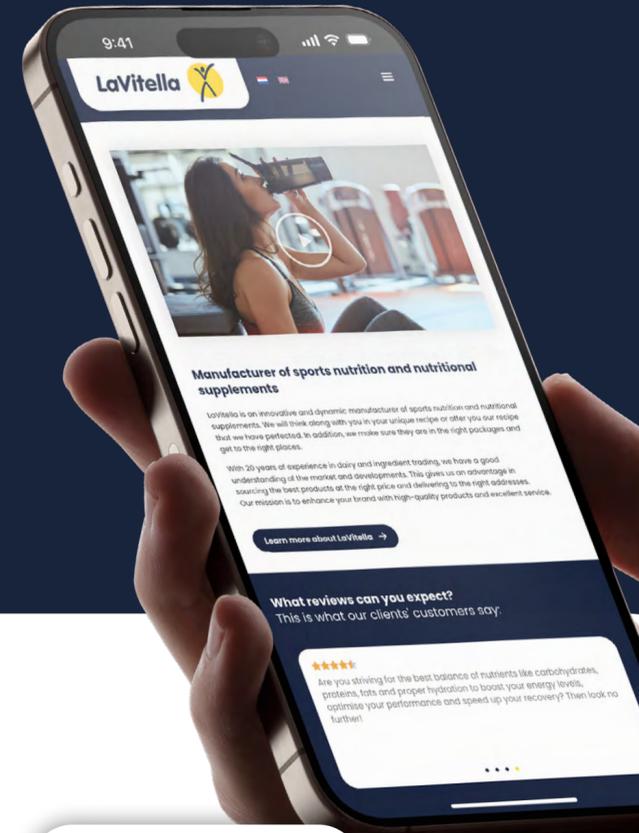


**Stay ahead of the competition  
with your private label!**



## Contact us

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**[lavitella.nl](http://lavitella.nl)**