



**URBANDIET**

GROUP



*Growing together*

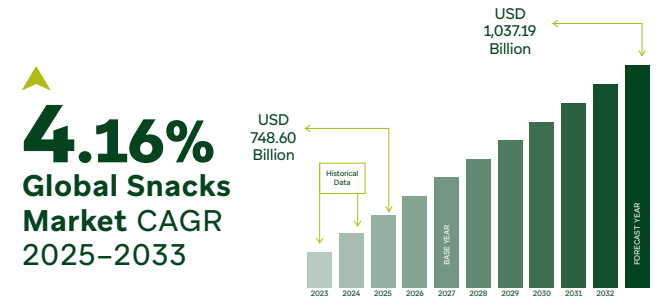


# The world of health industry exclusive for professionals

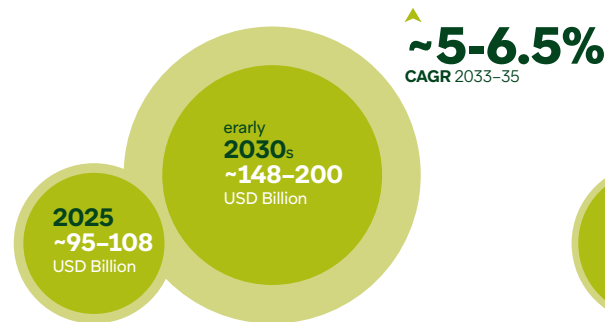
Urbandiet, headquartered in the region of Catalonia, Spain, is a functional food enterprise that specializes in manufacturing and development of innovative and healthy **functional food** products tailored for the health, sports, and weight management markets.



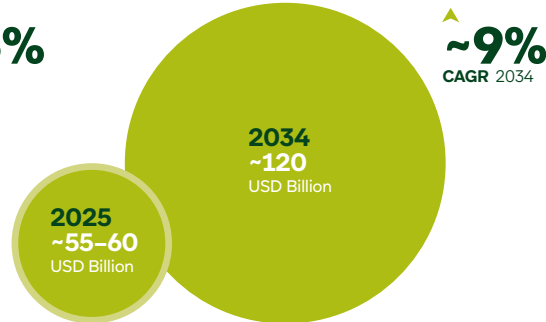
# Rising Global Demand for Weight Management, Protein & Healthy Snacking



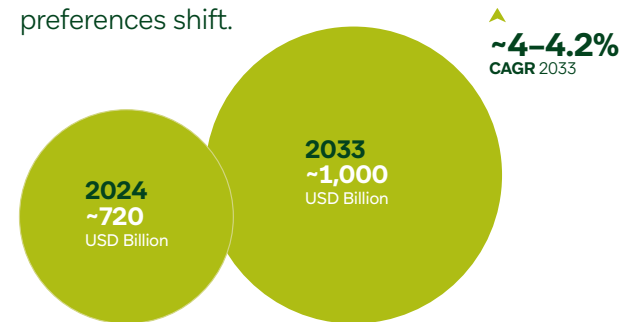
The **healthy snacks market** is expanding rapidly, driven by rising health consciousness and convenience demand.



The **protein snacks segment** is growing faster than average snacks.



The **global snacks market** remains massive, reflecting the ongoing importance of snacks in daily diets even as health preferences shift.



References:  
 Healthy Snacks Market Size & Share, Growth Report 2025-2034  
 Protein Snacks Market Share, Size, Growth, and Forecast to 2034  
 Snacks Market Size, Share & Trends, 2033

# More than 200 Healthy-Conscious References



## Bakery

Gluten Free  
Grissini & Crackers  
Pizza  
Soft Bread  
Wraps

## Chocolate

Tablets  
Crunchy Balls  
Rings  
Sticks  
'Toblerone' Style  
Puddings

## Bars

'Bueno' Style  
'Dubai' Style  
'Suchard' Style  
Granola  
Cookie & Cream  
Crunchy

## Wafers

Savory Boer Wafers  
Covered Wafers  
Choco Break

## Biscuits

Mini Cookies  
Chips Cookies  
Butter Biscuits  
Cat's Tongue  
'Oreo' Style  
Tartalets

## Pastry

Palmiers  
Croissants  
'Panettone' Style  
Brownie

## Salty Snacks

Cheese Bites  
Pork Crunch  
Salty Cookies  
Salty Wafers  
'Fuet' Style  
Chorizo  
Cecina  
Salmon



## Pasta

60% Protein  
30% Protein  
Fusilli  
Penne  
Tagliatelle

## BBQ

Sausages  
Frankfurt  
Vegan Burger

## Powders

Salty Powders  
Sweet Powders  
Vegan Powders

## Cereals

Granola

## Spreads

Chocolate  
Spreads  
Mousses

## Sauces

Vegan Bolognese  
Jams

## Functional Food

Beauty  
Slim  
Energy  
Sleep





1

Private Label Developments

2

Healthy Snacking & Keto

3

Weight Management





Together, we shape  
the future of your  
product.

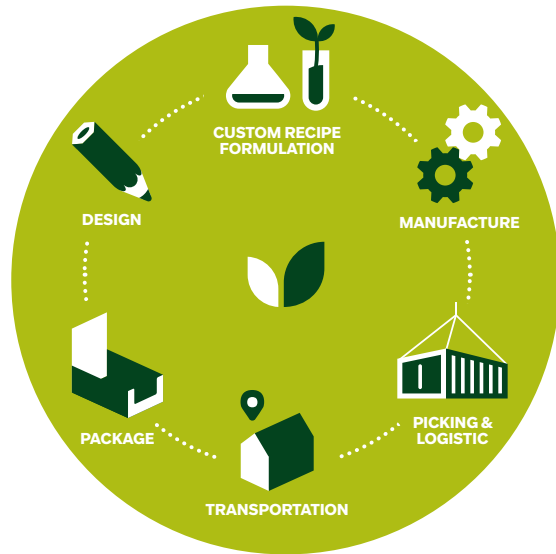


Together, we build  
powerful solutions through  
strategic partnerships.



Together, we bring  
your vision to market  
success.





**Create ▶ Develop ▶ Manufacture**



**GROUP**  
YOU

# Expanding Borders

We are manufacturers of bakery and pastry products, and we develop together with qualified partners who have high production capabilities. We provide them R&D support, and raw materials suitable for the desired end product.

The commercial strategy is based on achieving good costs for high volumes and maintaining a 'thin' structure to offer good prices to the market.

The quality of the service and the customer service are fundamental pieces to which we give a lot of importance.

### Custom Your Own

**Cover**

WHITE

**Filling**

PISTACHIO

**Format**

30g  40g

**Properties**

- HIGH PROTEIN
- LOW SUGAR
- HIGH FIBRE
- LOW CARB
- KETO

**Ingredients**

GLUTEN FREE  COLLAGEN FREE

**Certifications**  IFS  HALAL  VEGAN

**REQUEST**  
MOQ: **8.000 U**  
+ Stock 30.000 Printed FOILS  
+ Stock 2.500 Printed DISPLAYS



# Dynamic & Flexible

Our process takes you on the long journey from concept all the way through to successfully supplying your satisfied customers with a new innovative product.

Listening to the customer, developing what they need and customising products makes us a dynamic and flexible company like no other in the sector.



# Our Product Claims



## High Protein

More than 20% of the kcal becomes from the protein values, our products are rich in animal or vegetal protein ingredients.



## Low Carb

Are produced with a reduced carbohydrate content to get less kcal per recipe.



## Low Sugar

Have a no added sugars to promote healthier eating habits and help manage blood sugar levels.



## Keto

A low-carb, high-fat products to induce the metabolic state known as ketosis, where the body burns fats for energy.



## High Fibre

To help improve digestive health, appetite control, better blood sugar management, and support for weight loss.

## Specific Nutrition Requirements

We offer a big range of products adapted to a specific nutrition requirements for allergens, or lifestyle.



**Gluten Free**



**Lactose Free**



**GMO Free**



**Vegetarian**



**Vegan**



**Halal**

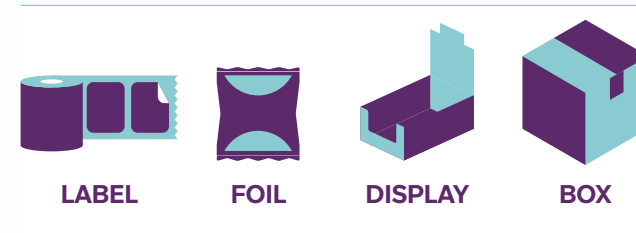


# Private Label

You imagine  
We make it happen



We offer exclusive, customized products without the need for in-house production or development. You can add your custom-made designs of your brand to our products, choosing from a variety of packagings.





# IMPOSSIBLE BAKERS



- ✓ Healthy & conscious **snacking**
- ✓ **Low Sugar** and/or No sugar added
- ✓ **Protein** enriched



- ✓ **Keto** friendly products
- ✓ **Bakery** based
- ✓ Protein – Carbs – Fat **balance**

DietPro



- ✓ Protein diet for **weight management**
- ✓ High **protein** products
- ✓ **Sweet & Salty** snacks
- ✓ **Meal replacements**



19-20 May 2026  
Rai Amsterdam Convention Centre  
STAND 8.k02 HALL8



05-07 May 2026  
Fira Barcelona Gran Via  
STAND 4H73



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