



Agenda

Who is Freeman Nutra?

Freemen Nutra's 3 Ingredient Pillars

- Commodity Ingredients
- Branded Ingredients
- Nutritional Premix

How are we different?

- Market Intelligence
- Diverse Product Portfolio
- Inventory
- Management
- Quality Assurance
- Customer Service

WHO WE ARE...

Founded in
1995 privately
held for
30 years

Dual
Headquarters:
Shanghai, China
New Jersey, USA

Over 200
employees on
4 continents

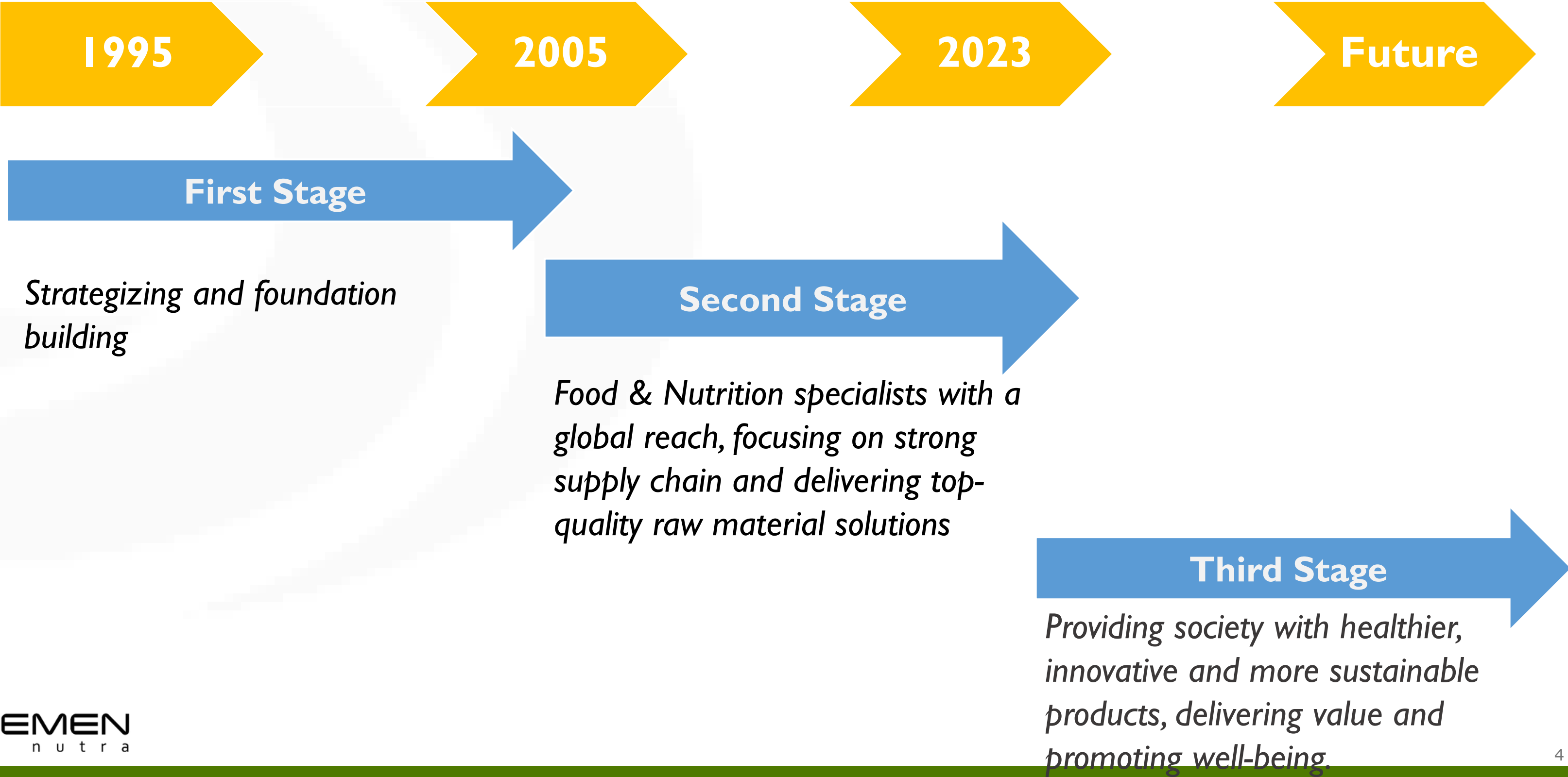
Global Ingredient Powerhouse

- Offering more than 400 ingredients
- Value added Premix services
- Scientifically Backed Branded Ingredients

Providing quality products in the following areas:

- Dietary Supplements
- Food & Beverage
- Cosmeceuticals
- Pet Nutrition
- Infant Nutrition
- Minerals
- API

Entrepreneurial Trilogy



Global Network

Global Headquarters
Shanghai, China

US Headquarters
Edison, NJ
Brea, CA - Sales Office

Europe
The Hague, Netherlands
Hamburg, Germany
Manchester, UK
Milan, Italy

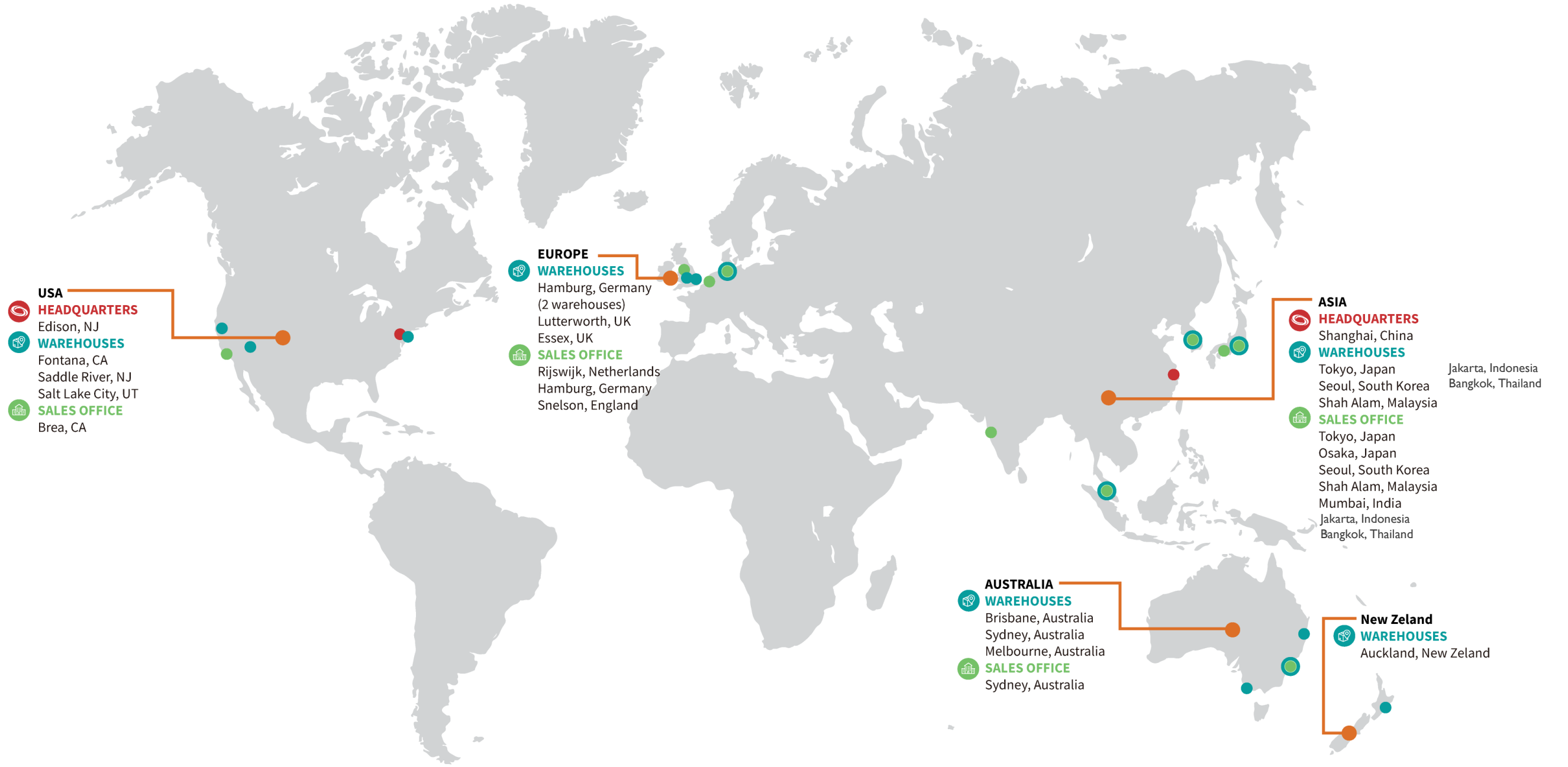
Japan
Tokyo, Japan
Osaka, Japan

Australia/New Zealand
Sydney, Australia
Auckland, New Zealand

South Korea
Seoul, South Korea

India
Mumbai, Maharashtra

ASEAN
Shah Alam, Selangor, Malaysia
Jakarta, Indonesia
Bangkok, Thailand



A GLOBAL INGREDIENT POWERHOUSE



**Globally Sourced
Ingredients**



**Clinically Studied
Branded Ingredients**



**Nutritional
Premix**

HOW ARE WE DIFFERENT?

- **Market Intelligence**
- **Diverse Product Portfolio**
- **Inventory Management**
- **Quality Assurance**
- **Customer Service**



Market Intelligence



Large and diverse teams across the globe

- Many market touch points within China and around the globe. Over 30 Product Managers across 5 product categories in China.

First to get insights

- Strong partnerships with our factories and are often able to provide validated intelligence to help make informed decisions

Trust

- Our history in the market means we get the relevant information you can act on

Sharing for mutual success

- Our timely news briefs summarize current events and supply chain risks

Product Portfolio

Product Categories

- Food & Beverage Ingredients
- Minerals
- Herbal Extracts
- Plant Proteins & Peptides
- Joint Health
- Amino Acids
- Sweeteners
- Specialties
- Healthy Fats
- Vitamins
- Branded Ingredients
- Premix

Product Applications

- Food
- Beverages
- Infant/Children's Health
- Animal Nutrition
- Sports Nutrition
- Personal Care
- Supplements
- Nutraceuticals

Health Benefits

- Cognitive Health
- Joint Health
- Immunity Support
- Hair, Skin and Nails
- Organic
- Vegan
- Performance Support
- Digestive Support
- Sleep Support
- Mood Support

Diverse Product Portfolio

Diverse Product Range

- One-stop procurement to streamline the process

Always try new things

- Committed to sourcing new products for top-quality service

Inventory Management

Goods are close to where you need them

- Local warehousing and distribution

Agile and dedicated customer-oriented team

- Ability to react to fast paced changes to market

Centralized Purchasing Power

- Leveraging global resources and volume to provide supply to the world

Security of Supply Chain

- Several pre-qualified factories of each ingredient for continuity

Quality Assurance

Stringent Manufacturer Qualification Program

- Periodic onsite visits and desktop audits

Collaborative approach with Manufacturers to ensure compliance

- 28 years of experience to upskill factories to meet quality standards

Ongoing quality checks prior to shipments

- Additional assurance that we test each batch and delivery based on our clients' specific requirements



Customer Service

Robust post-sales team

- When issues arise, we investigate, offer a root cause analysis and provide satisfying solutions

Honor the contract

- We highly value our partnerships, just as we do our signed contracts



PREMIX

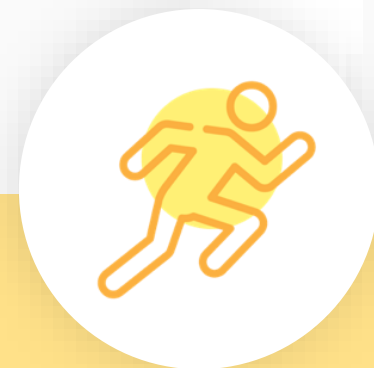
PROFESSIONALS

Freemen Nutra develops specifically designed and optimized **nutrient premixes and ingredient solutions** that deliver quality and performance through our extensive portfolio, knowledge, expertise, and process capabilities.

We utilize these core strengths to offer the solution you need from precisely formulated **custom premixes** up to completely ready to package fully flavored blends.



**Pet & Animal
Nutrition**



**Sports &
Lifestyle
Nutrition**



**Personal
Care**



**Delivery Forms:
Gummies & Bars**



**Food Fortification
& Meal
Replacements**



Beverage





Key Benefits of Freeman Nutra Premix

- Shorter leads times
- Low MOQ's with high capacity and scalable production
- Global supply chain expertise with consistent high quality ingredients
- Accelerate product development cycle and timing to market.
- Expert collaboration on premix design and commercialization
- Premix consistencies for precise nutrient delivery and desired shelf life.



Premix

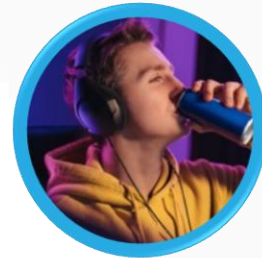
Custom tailored nutrient premixes to fit your product need no matter the category!



Collagen



Hair, Skin & Nails for Gummies



Energy Premix for RTD drinks



Multivitamin & Minerals for Gummies



Complete Plant-Based Protein blend



Super B Complex Premix



Pea Protein Replacement Blend



Pet Joint Health Premix



Focus Fungi Blend

Pea Protein Replacement Blend

On June 27, 2024 the US Department of Commerce completed the final determination of the AD and CVD investigation on certain pea protein from China. The ITC is still in the process of finalizing its damage determination which will be announced around August 12, and once announced, the duty rate will be settled. As it currently stands, AD duties range from 111% – 280% and are retroactive from a date to be determined upon conclusions of the ITC investigation. The Counter Vailing Duty Rate announced in December ranging from 15% – 356% also applies. Importers will be responsible for both the CVD and AD.

Freemen Nutra is being proactive in acquiring viable sourcing options both inside and out of China. Our California warehouse is Organic certified to comply with USDA National Organic Program (NOP).

This premix provides a customizable blend for replacing Pea Protein in your product formulations.

Key Benefits:

- Blend of Fava Bean Protein, Mung Bean Protein, Organic Pumpkin Seed Protein, and Organic Brown Rice Protein (PDCAAS=0.69)
- 73% Protein (dry basis)
- 20 grams of protein per serving is 27% DV (excellent source claim!)
- All plant-based protein sources from Freemen Nutra
- Clean Label
- Superior taste and mixability
- No Carrageenan
- No GMO's
- Vegan Compliant
- Samples and specification available for evaluation and product development
- Customization available



Why Work With Us?

- Access to a wide product portfolio, truly leveraging on Freeman Nutra's purchasing and inventory position to help you consistently obtain fair pricing and secured supplies
- Assurance of high quality ingredients backed by 30 years of sourcing experience in the market and rigorous quality validation processes
- Working with a team that puts customers at the core of what we do, providing trusted advice and solutions



NEW Branded Ingredients





digexin®

Patented herbal extract that soothes digestion, promotes regular evacuation, and calms body, mind, and mood.

Backed by 2 clinical studies

TamaFlex®

Patented blend of Turmeric Root & Tamarind seed providing benefits for joint health with comfort and capability claims.

Backed by 3 clinical studies

MEMO-Q™

Patented cognitive health ingredient supporting memory, cognition, learning and focus.

Backed by 10 clinical studies

CELLg8®

Proprietary liposome technology providing enhanced absorption and bioavailability.

Backed by 5 clinical studies



SUNPINE

VEGAN D3

The first Vitamin D3 sustainably sourced from Loblolly Pine Trees in North America. Sunpine is Vegan, 100% plant based and certified organic.



Patented herbal extract of tender okra pods and winter cherry

2
Clinic
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Claims:

- Helps restore **regularity** and reduce symptoms of constipation.
- Improves **sleep** quality with more alert and focused daytime hours.
- **Lowers cortisol, reducing stress** and promoting a sense of **calm**.
- **Boosts serotonin** supporting positive mood and overall wellbeing.
- Eases indigestion, reflux and bloating **reducing GI discomfort**.

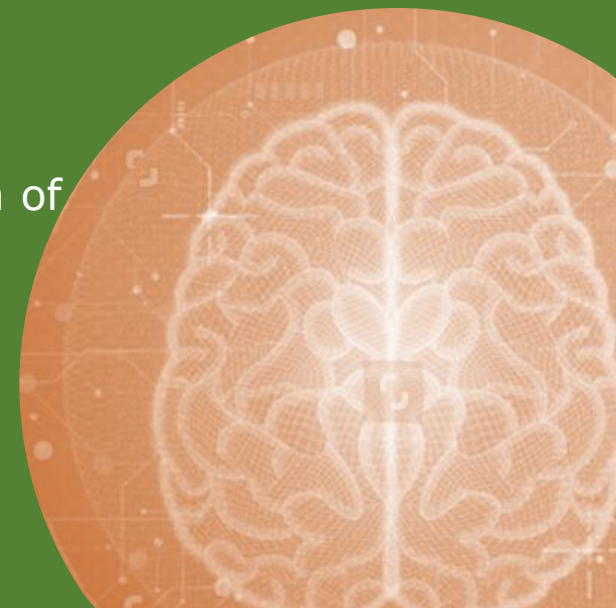


Patented combination of hydrolyzed peptides from silk fibroin protein

1
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Claims:

- Improves **Cognitive Function** and Mental Acuity in **3 weeks**.
- Improvements to both short and long term **memory** as well as auditory and visuospatial.
- Significantly lowers the number of repetitions needed before knowledge is acquired.
- Significantly **reduces number of errors**.
- **Increases blood flow** and the production of Acetylcholine, BDNF.





Patented blend of turmeric Root & tamarind seed providing benefits for joint health

3
Clinical Studies

Claims:

- **Pain relief** in 5 days.
- Improves **joint flexibility** and **function**, stiffness and discomfort (38% reduction).
- **Prevents the degradation** of cartilage and synovial fluid.
- Supports **increased range of motion**. (5 degree improvement).
- Increases **walk speed and distance** (32% increase).
- Improves **performance** in climbing stairs.

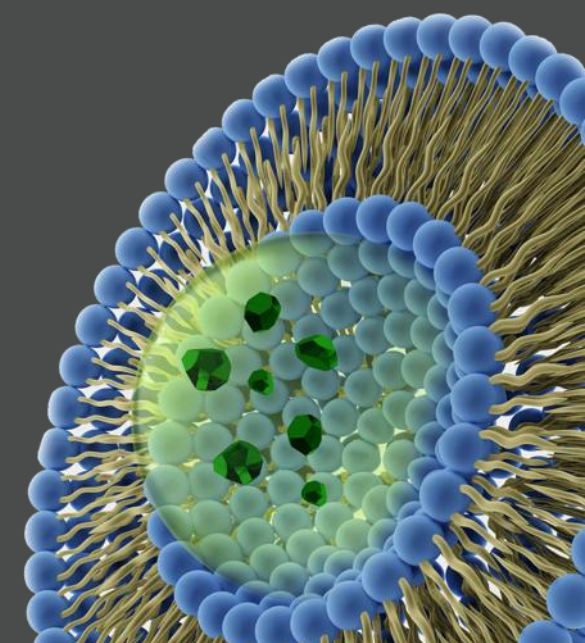


Liposome technology providing enhanced absorption and bioavailability of the encapsulated nutrients

5
Clinical Studies

Claims:

- Enhances the **absorption and bioavailability** of nutrients
Green Tea: **12X** Glutathione: **7X** Iron: **2X** Vit C: **1.5X**
- Improves **health outcomes** associated with individual ingredients.
- Reduces **side effects** associated with certain vitamins and nutrients. (Iron, Vit C).
- Improves detoxification (Glutathione).
- Improves Antioxidant Capacity (Vit C).
- Increases half-life for increased bioactivity (Green Tea).



Freemen Nutra Award Winning Quality and Ethical Sourcing



Top 25%

This sustainability achievement places us amongst the top 25% of 100,000+ companies who utilize **Ecovadis**.

EcoVadis Silver Medal Award

Ecovadis is a sustainability platform that has been adopted by thousands of organizations. It evaluates companies in 4 main areas: **Environment, Ethics, Labor/Human Rights, and Sustainable Procurement.**



Including **Pea Protein** plus many more!



We aim to work with factories that are **ISO 14 001**



Follow us on
LinkedIn!

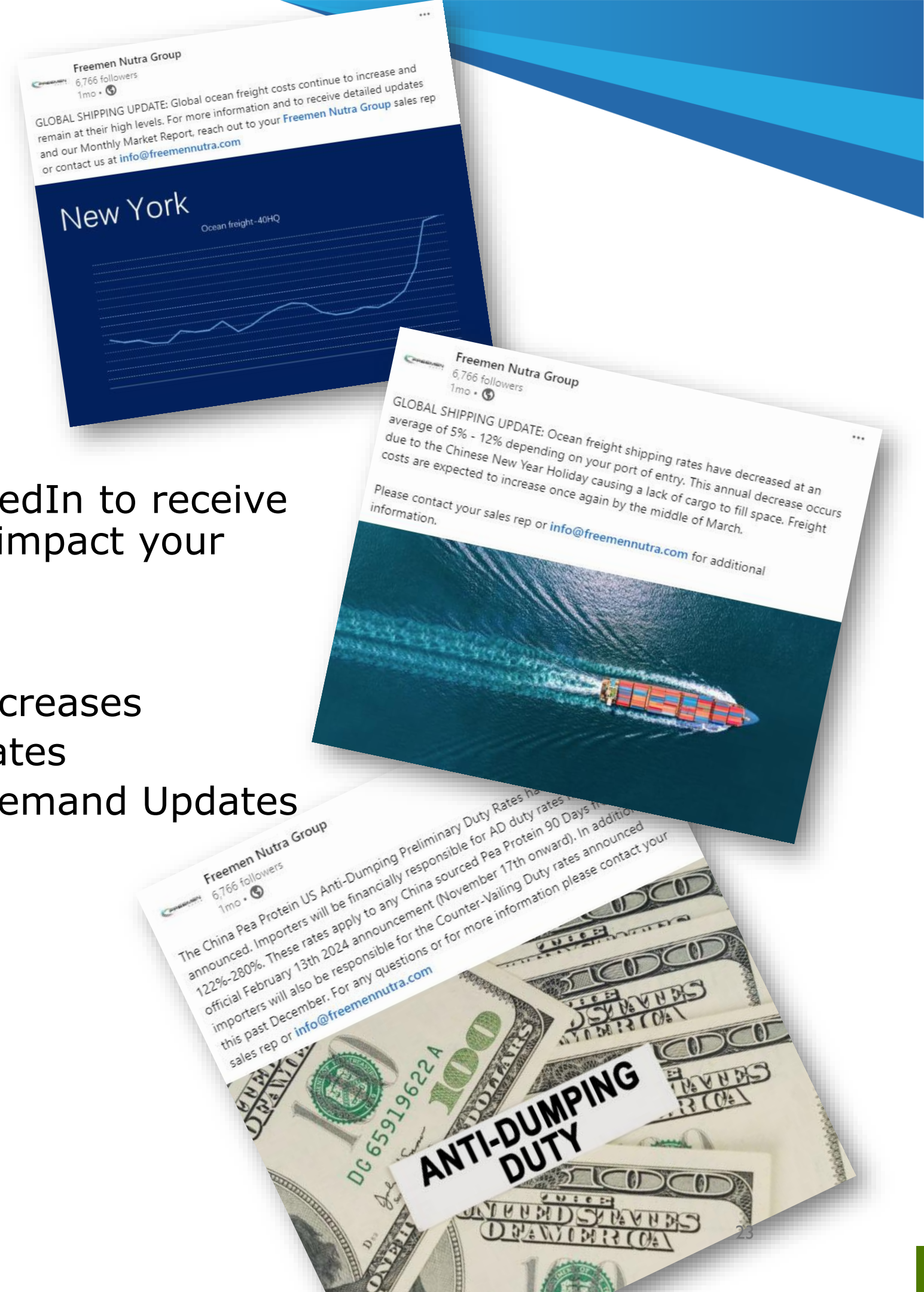


@Freemen Nutra Group



Be sure to follow us on LinkedIn to receive key global updates that impact your business!

- Ocean and Air Freight Increases
- Anti-Dumping Duty Updates
- Ingredient Supply and Demand Updates
- Much More!



Thank you!

We pride ourselves as your partner in providing solutions to simplify and reduce risk from your supply chain