

# TRACEABILITY HAS ENTERED A NEW ERA



Modern packaging and traceability systems have greatly improved how products are tracked across global supply chains.

As transparency expectations grow, traceability is evolving further—moving closer to the product itself.

## BRANDS NEED VERIFICATION THAT CANNOT BE REPRODUCED.

Packaging is essential, but it can't authenticate the contents inside. The future of traceability lies within the product.

## AUTHENTICATION, REDEFINED

- ✓ Confirm batch ID from the product alone
- ✓ Detect sophisticated counterfeit goods
- ✓ Strengthen contract manufacturer oversight
- ✓ Identify hidden gray-market diversion
- ✓ Provide defensible, product-level proof

## TRUSTED PROOF - BUILT IN

### NaturalTag™



NaturalTag™ is a proprietary, food-derived in-product tagging solution for dietary supplements. Embedded during manufacturing, verified through PCR detection, and securely logged in NaturalCloud™.

Unlike packaging controls, which can be removed or altered, NaturalTag™ becomes part of the product itself.

Authentication is confirmed through analytical testing — delivering proof, not assumption.

**NATURAL**

**FOOD-GRADE**

**NON-GMO**

**NaturalTag™ represents the next evolution of traceability,  
verification that travels with the product itself.**