

LIPO ASKOR

The Future of Personalized Immunity

Advanced RosaCelip-LD® liposomal technology
combined with precise diagnostics. Exclusive B2B
and Private Label solutions.

Vitafoods Europe 2025 – Stand 4B112

Vitafoods™
Europe



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The Paradox of High Doses of Regular Vitamin C

Most regular vitamin C simply passes through the body unused. As a water-soluble (hydrophilic) nutrient, it encounters an insurmountable biological barrier: the intestinal fat membrane and the limited capacity of intestinal transporters.

Up to 80% Unused

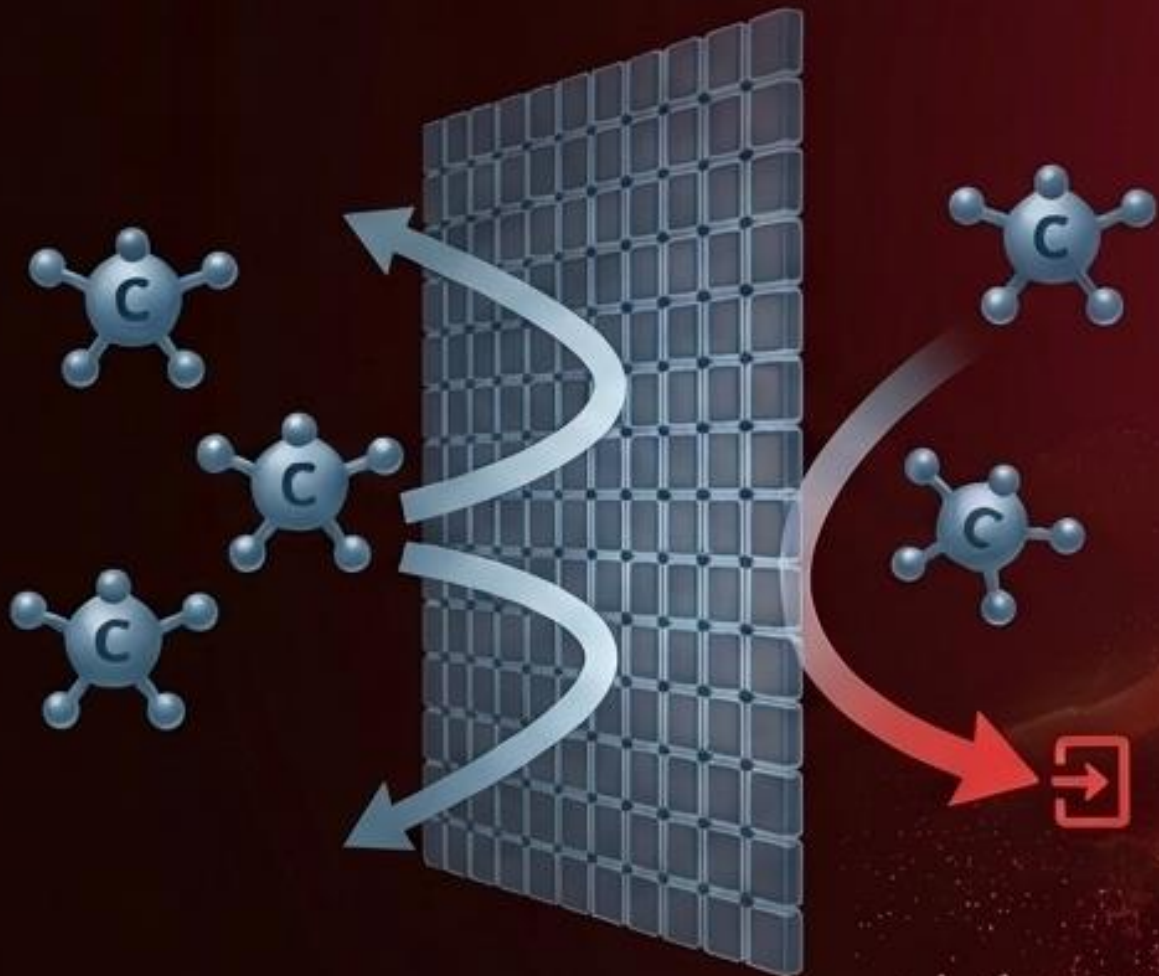
With a single 1000 mg dose of regular vitamin C, up to 80% is excreted from the body without being effectively utilized.



Overcoming the Physiological Barrier

Standard Transport (Limited)

Dependent on the capacity of SVCT1 and SVCT2 transport molecules. The unabsorbed remainder is excreted.



Liposomal Shield (Unlimited)

Technology transforms vitamin C into a lipophilic form. It bypasses standard transporters and enters directly via Peyer's patches and the lymphatic system for maximum cellular absorption.



Synergy of Nature and Advanced Science: RosaCelip-LD®

A patented complex developed by American and Czech experts for optimal utilization by the organism.

2. Citrus bioflavonoids:
For synergistic support
and stability.

3. Rosehip extract:
Traditional support with
high biological value.

4. Plant-based fats:
Create a protective
liposomal layer for
seamless absorption.

1. Ascorbic acid:
Pure vitamin C forming
the functional core.

5.5x Higher Bioavailability

Independent study by the Pharmacological Institute (plasma concentrations after administration of a 1g dose).



Substantially higher absorption ensures high intracellular levels needed for active cellular function of the immune and nervous systems.

Evolution of Vitamin C Absorption on the Market

	Standard	Sustained Release	Standard Liposome	RosaCelip-LD®
Transport Method	Intestinal Transporters	Intestinal Transporters	Passive Diffusion	Lymphatic System (Peyer's Patches)
Excretion Losses	Extremely High (80%)	High	Medium	Minimal
Bioavailability Multiplier	1x	2,3x	4,1x	5,5x
Diagnostics in Package	✗	✗	✗	✓ Uro-C-Control

Why is 'Universal Dosage' a Myth?

Vitamin C consumption in the body is not constant. Daily needs fluctuate dramatically based on current physical and mental stress.



Increased psychological stress



Physical and sports exertion



Weakened immune system



Increased sensitivity to allergies and infections



Without measurement, dosing is just a guess.
How do you ensure the body has exactly what it needs today?

Uro-C-Kontrol: Diagnostics directly in the package

The only system on the market that transforms passive intake into active health management.



Speed: Indicative determination of ascorbic acid levels in urine in just 30 seconds.

Certification: In-vitro medical device (Directive 98/79/EC) with CE certification.



Accuracy: Immediate feedback for adjusting the daily dose according to the body's actual needs.

Personalized Dosing System

A three-step cycle for maintaining ideal biochemical balance.



1. Measure:
Use the Uro-C-Kontrol
diagnostic strip.



2. Evaluate:
Yellow (Ideal state),
Green (Vitamin C deficit).



3. Adapt: Maintain
current dose (yellow) or
increase daily dose to
offset deficit (green).

Absolute Winner of Independent Tests

In an independent biochemical test of the 13 best-selling vitamin C food supplements on the Czech market, **Lipo C Askor Forte** took 1st place.

Highest Absorbability:

Protected complex (liposomal vitamin C, bioflavonoids, rosehip extract) for maximum bioavailability.

Unrivalled Value:

Despite the highest absorption and premium technology, the daily cost remains exceptionally effective.

Unique Added Value:

The only product on the market equipped with test strips to determine the correct daily dose.



From dietary supplement to a complex ecosystem

You're not just buying vitamin capsules. You're getting a comprehensive, scientifically-backed solution.



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**Patented
Liposomal
Technology**

(Highest absorption
on the market)

**Uro-C-Control
Diagnostics**

(Real-time
personalization)

**COMPLETE TURNKEY
HEALTH SYSTEM**

(Ready for integration into your portfolio)

Your Brand. Our Innovation.

Introducing an exclusive Private Label solution. Bring your customers a premium product tailored to your business strategy.



Immediate market entry: Skip years of development and complex approval processes. The product is ready and certified.



Own identity: Increase customer loyalty by selling top technology under your own name.



Zero R&D costs: Utilize our patented RosaCelip-LD® formula and Uro-C-Kontrol diagnostics without investment.



Exclusivity: Offer a product with proven 5.5x higher efficacy and its own system that your competition does not have.

Full support for your commercial success

Our partnership does not end with product delivery. We provide a complete ecosystem for maximum market reach.



Clinical Evidence & R&D:
Independent studies, CE
medical device certification.



Digital marketing:
Ready-made websites,
PPC campaigns, social
media content.



Video & TV production:
Series of promotional
videos and materials
for TV campaigns.

[YOUR BRAND]



Print materials:
DL leaflets, posters, roll-up
banners and educational
brochures for immediate
deployment.