

COSMETIC PRODUCT DEVELOPMENT PROCESS

PRODUCT BRIEF

Client meeting to assess feasibility. Define the concept, claims, target audience, and gather the key product details.

CLAIMS

Each claim must be scientifically substantiated through appropriate testing. With our expertise, we support you in their development and implementation.

COSMETOVIGILANCE

Once on the market, Pharmanager will assist you in implementing the appropriate tools to manage potential adverse effects and report serious adverse reactions.

MANUFACTURER SELECTION

Based on predefined criteria, Pharmanager will select the manufacturer that best meets your requirements.

FORMULATION

From raw material sourcing to packaging and final formulation, we deliver stable products that are compatible with their packaging.

COMPILATION OF THE PIF

We ensure your product's compliance with European Regulation 1223/2009 by compiling all the necessary data.

REGULATORY VERIFICATION

Label audits, TV spots, and marketing content – everything will be reviewed to ensure compliant and confident communication.