



**NATURELL AB**

CDMO BORN IN SWEDEN



# Company overview

**Naturell AB is a Swedish contract development and manufacturing partner specializing in dietary supplements.**

We manufacture on behalf of brands, providing confidential, flexible and scalable solutions from formulation and technical development to commercial supply.





## Established

1934, Stockholm, Sweden



## Facility

Åkersberga, Sweden



## Portfolio

122+ SKUs



## Certification

FSSC 22000



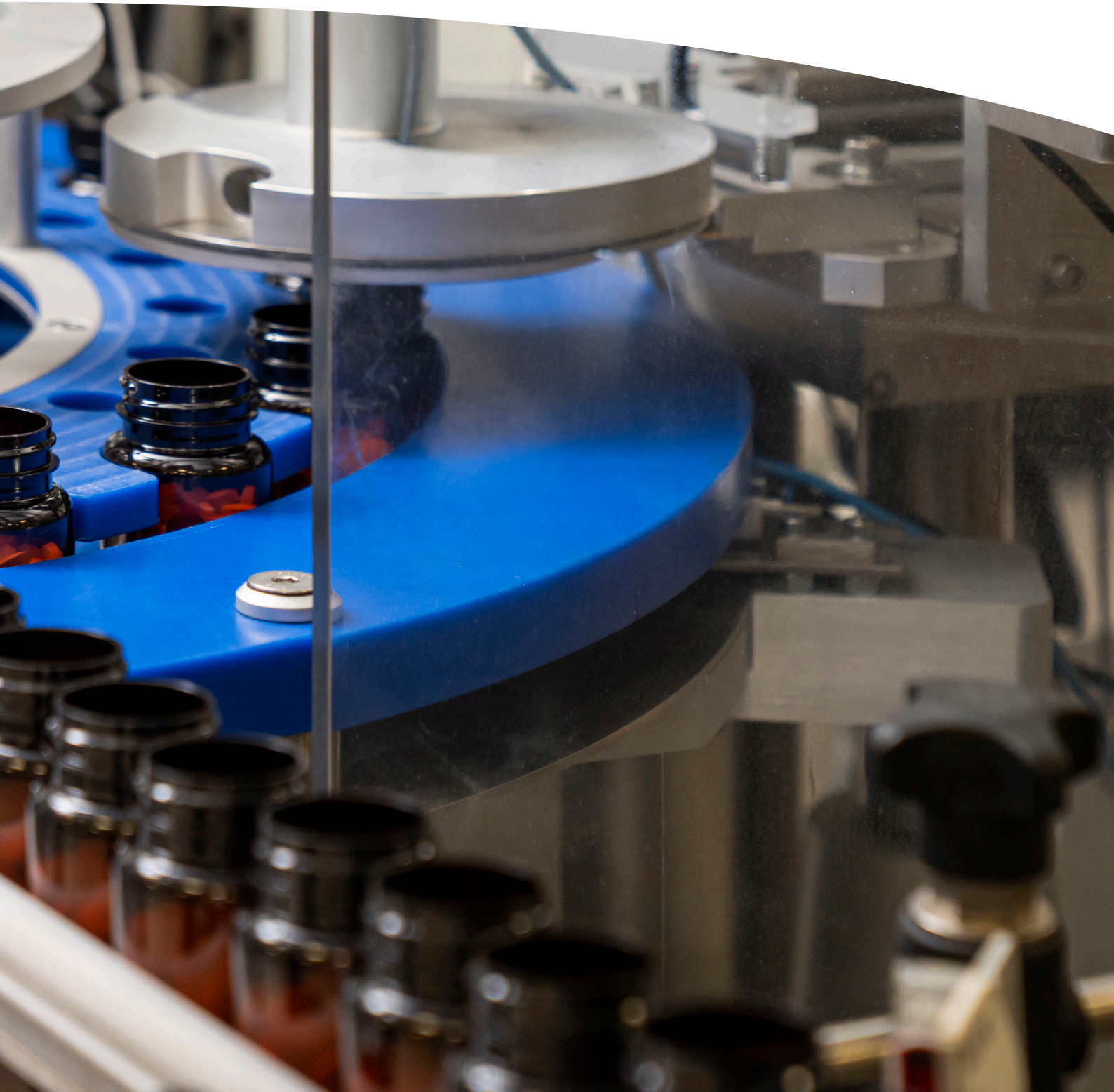
## Operational scale

2.8 billion tablets annual capacity



## Core expertise

Tablets, capsules, soft gels, powders, stickpacks, packaging



# CDMO capabilities

**Bridging the gap between a great concept and a market-leading supplement with our agile contract manufacturing model.**

We offer a fully integrated, custom tailored approach with a single point of contact to navigate the entire process, translating your vision across our specialized teams from the first meeting to the final shipment. It's about more than just manufacturing; it's about optimizing your resources and building a partnership rooted in clear communication and shared innovation. With a wide range of ingredients in stock and a dedicated team of experts, we guarantee a comprehensive quote in under 14 days for standard formulations.

## Capability

## Operational benefit

Full formula development	→	Integrated formulation + transfer
Pre-weighing & Mixing	→	Batch consistency
Tablet compression	→	Scalable output
Coating	→	Specification adherence
Capsules	→	Shell/size flexibility
Blister, Jar, Stick packs	→	Customized packaging solutions



# CDMO Process



## Product Concept

- Marketing Analysis
- Identify Product Category



## Formula

- Research and Development
- Compliance



## Packaging

- Jars
- Blisters
- Bulk
- Stickpacks
- Bottles
- Doypack



## Production

- Tablets
- Hard Capsules
- Powders



## Final Product

- Documentation
- Quality Assessment



## Market Launch

# Tablets

## Comprehensive manufacturing of tablets in various formats.

We offer a diverse range of chewable, uncoated, and coated tablets in various sizes, tailored to meet your formulation and packaging needs. Below is an overview of our standard tablet options:



### Configuration options

<b>Formats</b>	Chewable, Uncoated, Coated
<b>Shapes</b>	Round, Oblong, Oblong-long

Tablet Weight (mg)	Size	Shape
250 – 300	9	Round
330 – 400	10	Round
450 – 550	10	Round
650 – 700	12	Round
850 – 950	13.5	Round
880 – 950	16.3 x 9.4	Oval
1340 – 1390	18.75 x 9.0	Oval





# Hard capsules

## Customized capsule solutions for diverse formulation requirements.

Precision meets convenience. Hard capsules are a global favorite for a reason: they offer precise dosing and a convenient format to integrate essential nutrients into any daily routine. Below is an overview of our standard hard capsule options:



## Configuration options

<b>Sizes</b>	#1 (19.20 mm), #0 (21.30 mm), #00 (23.3 mm)
<b>Shell materials</b>	HPMC (Plant), Pullulan (Plant), Gelatin HG (Bovine)
<b>Colours</b>	Customizable



# Powders

## Convenient powder formulations offering superior stability, and low-to-high dose blends.

Advanced powder manufacturing platform enables precise formulation control to achieve targeted characteristics such as solubility, flowability, nutrient delivery, and sensory profile.

Supported by effective blending technologies, we produce high-quality powder supplements engineered for superior performance and consumer appeal. As your CDMO partner, we ensure efficient development, scalable production, and uncompromising quality at every stage.



## Configuration options

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We can produce your formulations in a wide selection of powder blends including performance and recovery, beauty, cognitive health, overall health and more.



# Softgels

## Packaging of expertly sourced soft gel solutions for various ingredient profiles

High-quality soft gels are sourced and packaged in our dedicated packaging department.



## Configuration options

<b>Types</b>	Chewable, Swallow, Twist-off
<b>Shapes</b>	Oval, Oblong, Customization available
<b>Shell materials</b>	Gelatin (Bovine) or Vegan/vegetarian (Carrageenan)
<b>Fillings</b>	Sunflower oil, Black Cumin Seed Oil, MCT Oil, Coconut Oil, Fish Oil, Shark Liver Oil and Actives
<b>Packaging types</b>	Jars, Blisters



# Blisters

**Our tablets and capsules can be packaged in blisters for optimal protection, and allowing easy access and portion control.**

We offer customized packaging options, whether you need smaller blister packs or larger quantities.



## Configuration options

Shapes	Round, Oblong, Oval
Width dimensions	65mm – 105 mm
Length dimensions	82 mm – 143 mm
No. of tabs/caps per blister	7 – 30
No. of blisters per box	1 – 5



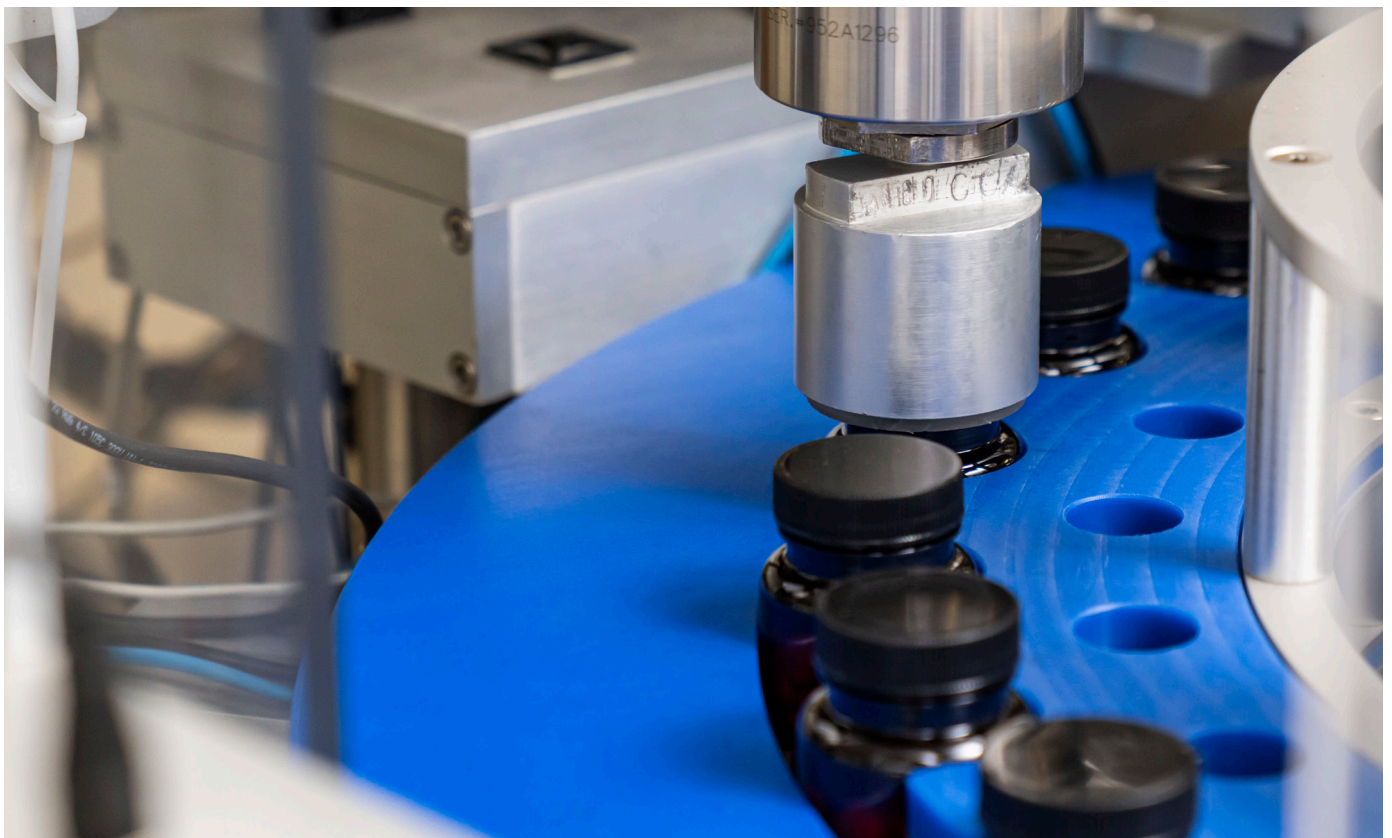
# Jars

## We offer customized packaging options in jars.

Our sealed jars provide optimal protection against UV light, moisture and contamination, ensuring stability and effectiveness.

## Configuration options

Jar Volumes	100 ml – 300 ml
Lock types	35 mm, 38 mm, 45 mm, 48 mm
Materials	PE, PET, Glass
Cap types	PP, metal



# Stick packs

**Powder formulations can be packaged in single-use stick packs for your convenience.**

While ensuring quality and safety. A quick solution for busy consumers on the go. Through our partnerships with leading laminate manufacturers, we ensure high-barrier laminate solutions that effectively protect your product.

## Configuration options

Width	25 mm
Length	70 mm – 120 mm
Weight	2 g – 10 g
No. of sticks per box	7 – 30 (customizable)
Materials	High barrier laminates
Box size	Customizable



# Our Products

**Scalable production with adaptable specifications.**

With our comprehensive production range, we can deliver our customers products in various formats from a single location.



# Future Expansions & Production Capabilities

Driving growth through expanded production capabilities, enhanced efficiency, and agile adaptation to evolving market demands. We're expanding our range with advanced powder packaging solutions in jars and doypacks, designed for enhanced protection and everyday convenience.

## Configuration options

Jars	300 mL–1000 mL
Doypack	500 mL–2000 mL





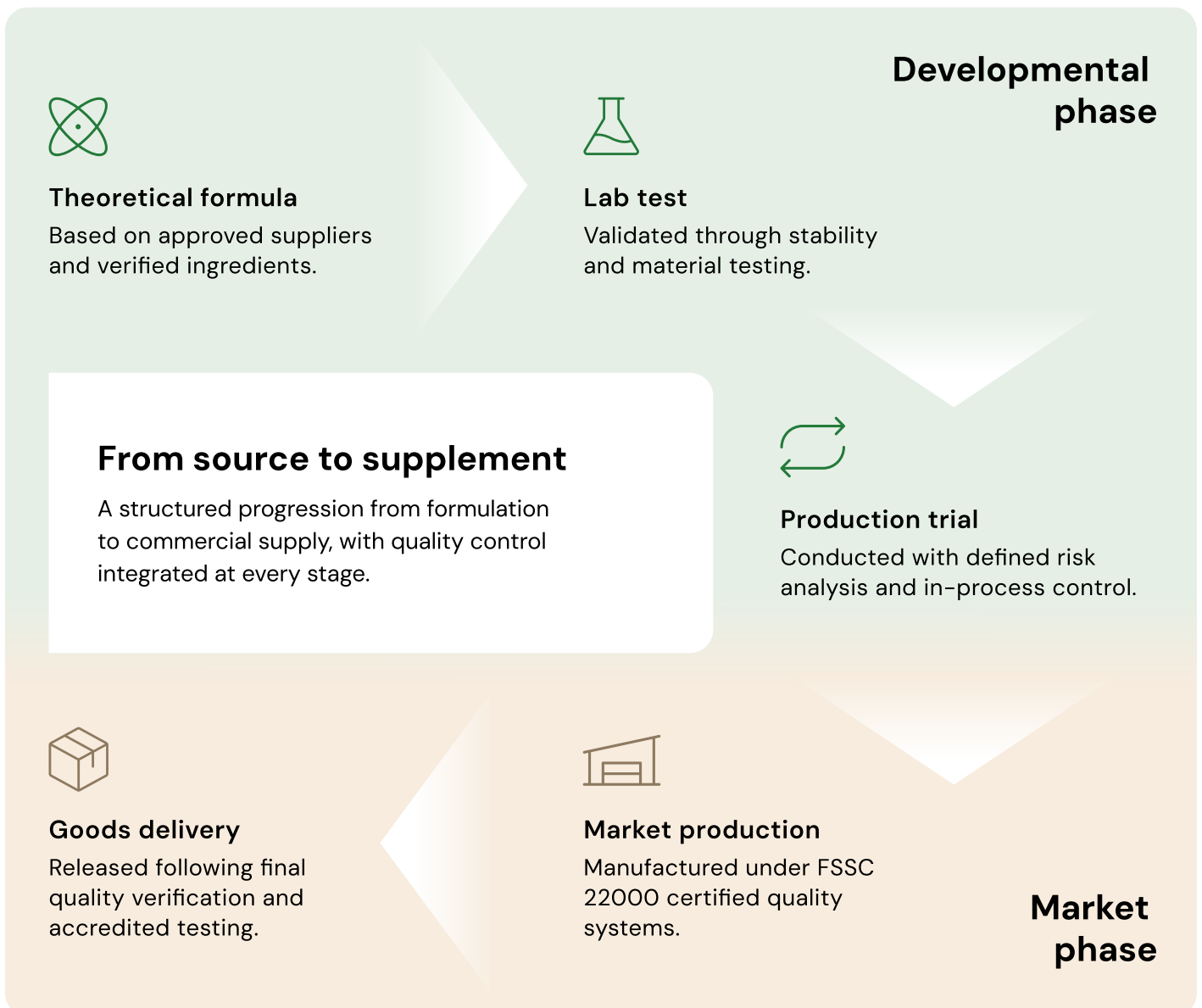
# Quality

## Ingredient & compliance standards

Raw materials are sourced from approved suppliers and verified prior to production. Each ingredient is tested and documented to support defined quality and regulatory requirements. At Naturell AB, your product is backed by the same internal quality, precision, and experience that built our own brand.

- TiO<sub>2</sub> free
- Health claims
- Vegan/Vegetarian
- Sustainable resources
- Clean label
- GMO free
- Lactose free
- Gluten free
- Sugar free
- Halal
- Kosher

## Development & quality process





# From Nature



to Product



# NATURELL AB

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**For further information regarding development scope,  
capacity or technical specifications, please contact:**

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