



SINCE 1999 • SYDNEY

VITAMINS • SUPPLEMENTS • OTC

Concept to shelf, across Asia-Pacific

A full-service 360° partner for vitamin, supplement and OTC brands — contract manufacturing, raw materials, new product development and innovation, regulatory, and marketing support under one accountable team.

"Prevention is better than cure."



A quarter-century in vitamins & supplements

AWS360 supports brands across the entire product life cycle — pairing new product development and manufacturing with raw material distribution across Asia-Pacific.

1999

Privately owned, based in Sydney, Australia

200+

Successful ASEAN product registrations

5

GMP & TGA manufacturing countries

25+ yrs

In the vitamin & supplement industry

12

Unique dosage forms

12+

Asia-Pacific markets served



03 • THE 360° MODEL

Six connected capabilities, one accountable team

From concept to shelf, every stage is handled in-house — so nothing falls between the gaps of separate suppliers.

Take the full suite, or just the parts you need.



04 • SERVICES

New Product Development & Innovation

We identify market gaps and turn concepts into market-ready products — from reformulation to entirely new dosage forms.

- Build a new formulation from scratch
- Adjust an existing product for a new market's regulations
- Refresh and modernise an older product
- Launch fast from a ready-to-market formulation library



05 · WEDGETAIL PIPELINE™

Over 200 formulations, ready to go in your brand

A continuously evolving pipeline of market-ready supplement formulations — a launch pad for your next new product.

200+

FORMULATIONS

18

HEALTH CATEGORIES

16

DOSAGE FORMS

- Launch off-the-shelf under your brand, or fully customise to your market and positioning
- Select formulations backed by Zone IVb (hot & humid) stability data — ASEAN-ready from day one

18 HEALTH CATEGORIES

Beauty Supplements	Bone & Joint Health	Energy & Cognition
Immune Health	Sports Nutrition	Wellness Supplements
Women's Health	Children's Health	Men's Health
Gaming Supplements	Longevity	Sleep
Metabolic Health	Mental Health	Heart Health
Digestive Health	Hydration	Eye Health



Dosage form solutions

Twelve dosage forms in the AWS360 library, produced across our GMP & TGA facilities.



Effervescent Tablets



Concordix® Supplements



Effervescent Granules



Gummies



Soluble Granules & Powders



Tablets



Orally Disintegrating Tablets



Capsules



Orally Disintegrating Granules



Softgels



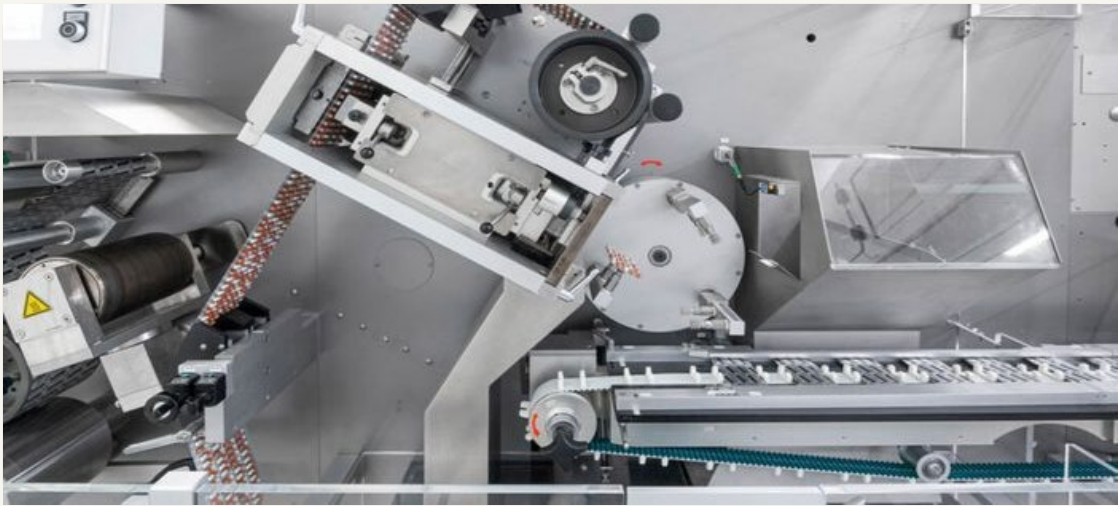
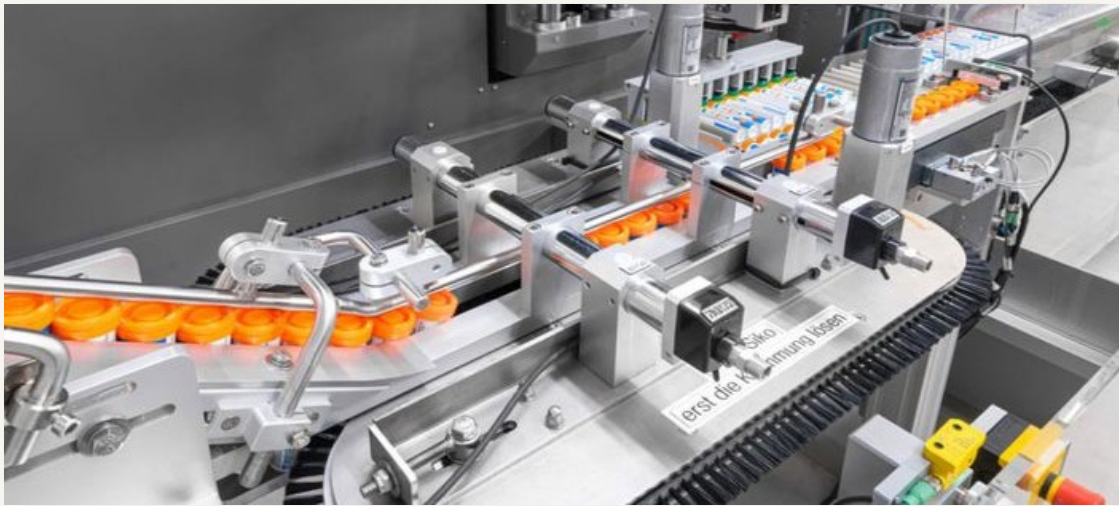
Liquid Sachets



Liquids

Contract Manufacturing

GMP and TGA-certified production in the format your market wants. One accountable team manages planning, quality control and delivery across all five manufacturing countries.



GLOBAL MANUFACTURING NETWORK

- Germany
- Norway
- Canada
- Australia
- New Zealand

CERTIFICATIONS & QUALITY





08 • SERVICES

Regulatory Affairs & Quality Assurance

Two decades of Asia-Pacific regulatory expertise — every market's registration, labelling and testing requirements, handled end to end.

- Dossier compilation & registration submission
- Stability, analytical & batch testing
- Facility audits & compliance documentation
- CoA covering physical, potency, microbial & heavy metals

Freight & Logistics

Door-to-door air, sea and road freight with GDP-certified warehousing right across Asia-Pacific — one partner for the whole chain.

- Multi-modal air, sea & road freight
- Customs clearance handled end to end
- GDP-certified, temperature-controlled warehousing
- Long-term 3PL warehousing partnerships





10 • SERVICES

Product Marketing Support

Packaging design, compliant claims and content, how-to guides and point-of-sale — everything to help a launch land.

- Brand & packaging design, concept to print-ready
- Claims & content that stay compliant
- Launch collateral & point-of-sale
- Marketing collateral & product concept libraries

Specialty ingredients, specified into the region's brands

We bring differentiated, patented ingredients to the brands and formulators who specify them — the decision-makers, not just the factories that produce to spec — with the technical and regulatory support specialist materials demand.

- Ingredients with a genuine point of difference — robust scientific studies and demonstrated efficacy
- We engage the decision-makers — brands and formulators specify the material; their manufacturers produce to that spec
- Technical documentation and regulatory support carried through to registration
- Through our own NPD services, we can formulate distributed materials into new products — creating demand, not just supplying it



MARKET REACH • 12+ MARKETS

Australia · New Zealand · Hong Kong & Macau · China · Taiwan · Singapore · Malaysia · Thailand · Vietnam · Indonesia · Philippines · and across the wider ASEAN manufacturing base

TI FARMA • ITALY

ti farma

Oxicicledensate®

Patented, better-tolerated iron

A patented iron raw material from Ti Farma of Italy, engineered for markedly better gastrointestinal tolerance than conventional iron salts. AWS360 is the exclusive Asia-Pacific distribution partner.

Better tolerated

Designed to reduce the GI side-effects that limit iron compliance.

Evidence-backed

Supported by clinical studies and a robust technical dossier.

Ti Farma, Italy

The ingredient's developer and patent holder.

Exclusive in APAC

AWS360 is the exclusive Asia-Pacific distribution partner.

The people behind AWS360

A senior, hands-on team — one accountable point of contact from concept to shelf.



Adam Kurowski-Bell
CEO & Managing Director



Jason Zhang
Director of Business Development & Supply Chain



Tanya Cheok
Technical Services Manager



Suraj Bindal
Finance & Production Manager



Alana Carabott
Account Manager



Kaitlin McDermott
Sales & Marketing Executive

From AWS Medical to AWS360

Founded in 1999 by William Kurowski after 30 years in pharma — 17 of them based in Asia — the company began by helping European effervescent manufacturers enter Asia-Pacific and secure TGA approval in Australia.

Renamed AWS360 in 2017 to reflect its full life-cycle service — the "360" is that full circle. Today it's owned and run by William's son, Adam, who launched the Raw Material Distribution division in 2026.

THE NAME

AWS = Adam • William • Suzanne

The initials of William's immediate family.



William Kurowski

Founder, 1999



Adam Kurowski-Bell

CEO & Managing Director



SINCE 1999 • SYDNEY

NEXT STEPS

Let's build your next product.

VISIT

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