

# RETRONASAL FLAVOR Series

Based on our original analytical technology R-FISS,  
RETRONASAL FLAVORS reproduce retronasal aroma we feel  
when consuming foods.

## Point 01

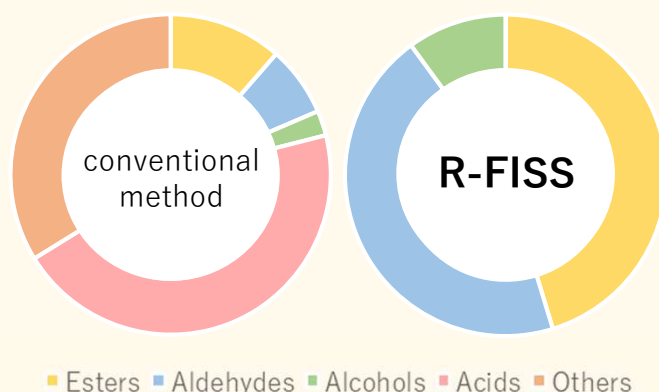
R-FISS is the abbreviation for  
**R**etronasal **F**lavor **I**mpression **S**creening **S**ystem



Collecting and analyzing  
**retronasal aroma**,  
the aroma which comes from mouth to  
nose during food consumption

## Point 02

Aroma components detected strawberry



reproducing aroma  
**we feel when we eat**

**RETRONASAL FLAVORS** are remarkably effective  
for foods with limited flavor release

Beverages  
with small openings



Bottled, Canned,  
Consumed with straw etc.

Foods  
hardened with gelatin



Jelly, Gummies, etc.

Foods eaten cold



Ice cream, Frozen desserts etc.

**A variety of lineups including fruit, citrus, coffee, tea etc.**

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# Product Line-up that use Japanese natural materials

- Partnerships with over 20 organizations, including municipalities, manufacturers' unions, and businesses across Japan.
- More than 50 types of agricultural, forestry, and fishery products from Hokkaido to Okinawa.

