

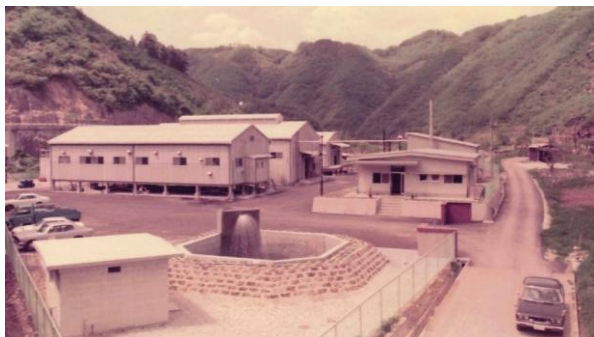


The Pioneer of  
**Stevia** Sweeteners  
Since 1971, **Japan**

# The Next-next Gen Stevia Leaf Extracts

## Developed with *Craftsmanship*

Since we commercialized the world's first stevia sweetener in 1971, we have been supplying top-quality products from Japan to customers around the world. Over 5 decades of expertise and the development of hundreds of stevia products have enabled us to create brand-new, premium stevia leaf extracts superior to any other stevia sweeteners in the market.



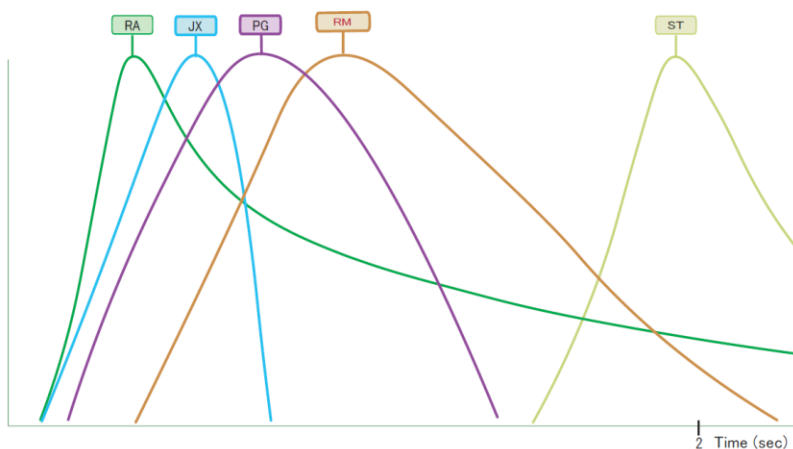
## Products



Quick and Sharp Sweetness with Clean Finish



Smooth and Rich Sweetness with Kokumi



*The pioneer of stevia sweetener*  
**MORITA KAGAKU KOGYO CO.,LTD.**

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[stevia@morita-kagaku-kogyo.co.jp](mailto:stevia@morita-kagaku-kogyo.co.jp)



Website:

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# Challenges of Sugar Reduction with Stevia

Lower consumer satisfaction, driven by

1. **Volume down** 2. **Lingering aftertaste**

## STEVIA TASTE IMPROVER

Enhances and improves the sweet profile to closely resemble sugar

