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## Company presentation Wilhelm Reuss

## Key Facts

Wilhelm Reuss GmbH & Co. KG



- Turnover of 235 million € in 2018
- Production of approx. 100.000 t for retail and industrial customers in 2018
- Around 500 employees at two production sites
- Founded in 1903
- Member of the KRÜGER GROUP since 1986



# Production Volume 1989 - 2018

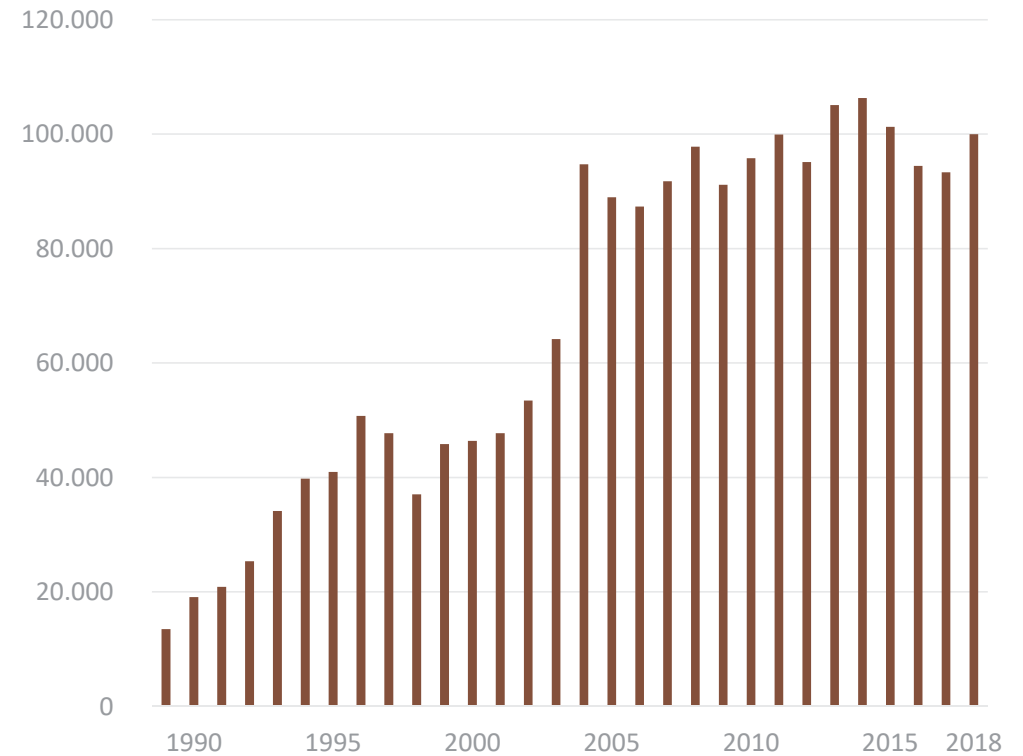
Wilhelm Reuss GmbH & Co. KG



## Continuous Growth

Since 1989 the production volume rose from 18.000 – 100.000 tons.

The production for spreads started in 1992.



# Sales Structure (Volume) 2018

Wilhelm Reuss GmbH & Co. KG

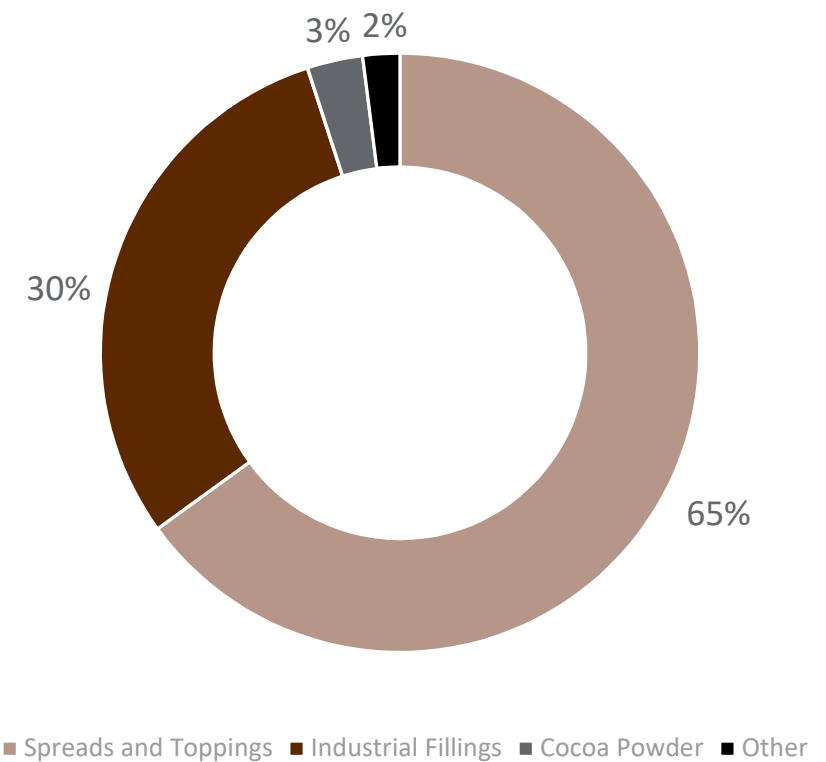


## Leading position

Wilhelm Reuss is producing approx. 65.000 tons of spreads for retail, which makes us the worldwide market-leader in the Private Label business.

Approx. 30% of the annual sales is generated by Industrial Fillings in our B2B business

50 % for global export

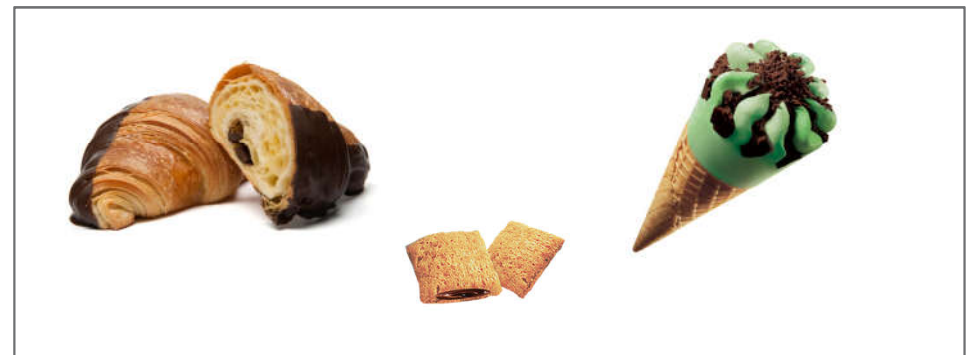


## Product range

Wilhelm Reuss GmbH & Co. KG



Spreads



Fillings & Toppings



Dessert Sauces & Sirups



Pure Cocoa Powder

# Fillings & toppings

Our variety

- Fat based fillings and toppings
- Many flavours available:
  - chocolate
  - milk
  - vanilla
  - strawberry
  - lemon
  - yoghurt
  - caramel
  - almond etc.
- Applications:
  - cereals
  - chocolates
  - ice creams
  - bakery products
  - Pralines
  - QSR / food service range



*Dessert-Sauce  
Eisfix  
Kaffeesirup*

**Food Service**



**Fillings & Toppings**



# Packaging

## Bulk deliveries

12.5 kg bucket  
25kg bucket  
250 kg metal drum  
1to Ecobulk container  
1to CEVA auto flow container  
1to isolated heated HOYER container  
tank lorry up to 25to



