

FARMER **WILDLY** OWNED

**19 UNCOMMON 30**

**Ocean Spray®**

- 90+ Years of brand history, one of the world's largest cranberry brands
- 200+ Sell in over 200 countries worldwide, consumers love cranberry products
- 700+ Cranberry farmer families run for generations, quality is stable and outstanding
- 1000+ Innovative cranberry products, build a wonderful world of cranberry



For more information, please visit  
[www.oceanspray.com/ingredients](http://www.oceanspray.com/ingredients)  
TEL: +86 21-6079-7015



**WE ARE TRUSTWORTHY  
CRANBERRY SOLUTIONS!**







# Ocean Spray®

## SUPER FRUIT CRANBERRY

Cranberry is a small red fruit that grows on a short vine in acid sandy soil and gets its name from flower shape resembling a crane.

Cranberries are rich in proanthocyanidins, vitamins, fiber and other nutrients, and higher than other common fruits. Therefore, we call them "super fruits".

The health value is widely recognized by consumers around the world.

## FARMER OWNED · SINCE 1930

In 1930, three farmers established the Ocean Spray Cranberry Farmers Cooperative. After 90+ years of development, more than 700 cranberry farmers have joined our family. Cranberry farmers families runs for generations, cranberry quality is stable and outstanding.

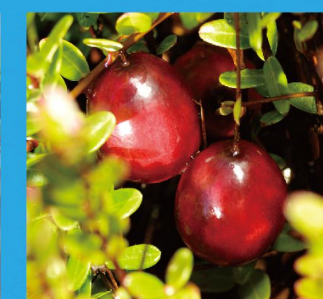
More than 60% global cranberry supply, accounts for the majority of global supply.

We focus on every details from fruit cultivation, harvesting, production, delivery to environmental protection. We always adhere the sustainable development.

## WE ARE TRUSTWORTHY CRANBERRY SOLUTIONS

We continuously do the research and innovation, promote cranberry applications, and bring the healthy and delicious concept to global consumers.

Ocean Spray can provide cutting-edge market analysis and innovative cranberry solutions for global catering enterprises and food manufacturers, bringing delicious and healthy cranberry food to consumers.







## TRUSTWORTHY CRANBERRY BRAND

### BRAND ADVANTAGES

- ✓ SINCE 1930, one of the world's **largest cranberry brands**
- ✓ Super fruits from America, demonstrating excellent **health** benefits
- ✓ 60%+ global cranberry supply, accounts for the majority of global supply

### WE ARE CRANBERRY SOLUTIONS!

- ✓ Variety of cranberry applications, covering **snacks, drinks and baking**, etc.
- ✓ In-depth **research on the efficacy** of cranberries, assisting customer brand consumer communication
- ✓ Focusing on consumer insight and providing cutting-edge **market analysis** for customers







# OCEAN SPRAY®

## MOTHER NATURE'S SUPER FRUIT FROM NORTH AMERICA



A-linked Proanthocyanidin  
(Type-A PACs)

Vitamins



Fibers

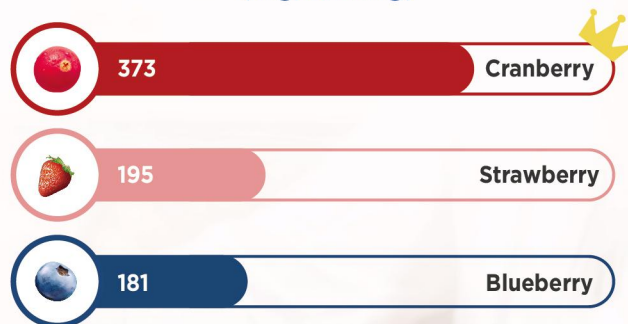
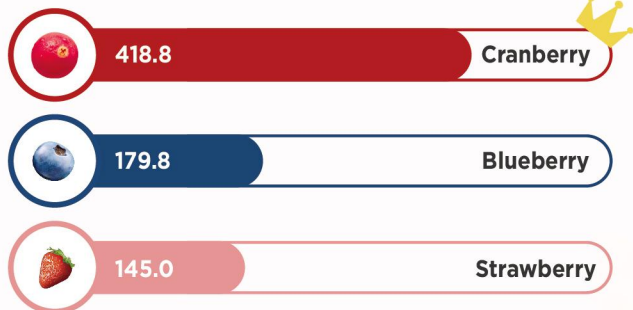
Quercetin

CRAN HAS **2.3** TIMES THE TYPE-A PACS  
CONTENT OF BLUEBERRY

CRAN HAS **2.0** TIMES THE POLYPHENOL  
CONTENT OF BLUEBERRY

Proanthocyanidin(PAC)  
Content of Commonly  
Consumed Fruits  
(mg/100g)

Polyphenol Content  
of Commonly  
Consumed Fruits  
(mg/serving)



\* (Bar graph adapted from: Gu Letal. "Concentrations of proanthocyanidins in common foods and estimations of normal consumption." Journal of Nutrition, 2004; 134 (3) :613-7.)



# OUR COOPERATIVE



**Our farmer-owners trust us to put their cranberries into innovative, exciting products that consumers are looking for, just as they put time, energy and care into cultivating the absolute best crop.**

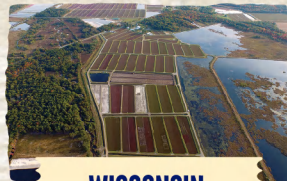
On most of their farms, this tradition is passed down from one generation to the next. Over the decades, it has helped us meet our shared commitment to making a portfolio of cranberry products that are high quality and wholesome. It's how we connect farms to families for a better life.

Because cranberries have such a unique way of growing, they cannot thrive everywhere. We have nine distinct growing regions all wonderful in their own way, generating a variety of cranberries. Our farmer-owners are predominately located in the areas shown on this map. We are also proud to have a select few farms in Minnesota, Michigan, Rhode Island and Nova Scotia.

BRITISH COLUMBIA  
WASHINGTON  
OREGON  
WISCONSIN  
QUEBEC  
NEW BRUNSWICK  
MASSACHUSETTS  
NEW JERSEY



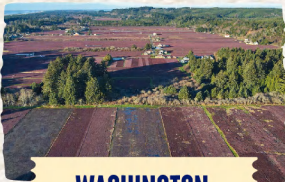
BRITISH COLUMBIA



WISCONSIN



NEW BRUNSWICK



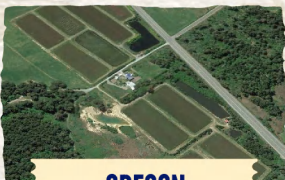
WASHINGTON



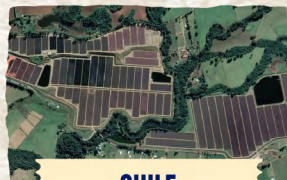
QUEBEC



MASSACHUSETTS



OREGON



CHILE



NEW JERSEY

CHILE

PEOPLE DESERVE  
ER THEY DESERVE  
CE. TO CHOOSE  
BERRY CAUSE OVER  
BERRY CONVENTION.  
USE THEY DON'T  
OF



# OUR COOPERATIVE




Our foods plants are strategically located close to where the fruit is grown, while our beverage manufacturing facilities are close to where our customers are to foster a sustainable supply chain. The Ocean Spray manufacturing network includes cooperative owned and operated fruit processing and bottling facilities in Massachusetts, Pennsylvania, Wisconsin, Texas, Nevada, Washington, Manseau, Canada and Lanco, Chile. All our facilities are committed to world-class safety and teamwork.




## OFFICE LOCATIONS

-  ..... • Boston, Massachusetts • Lakeville, Massachusetts(Corporate Headquarters)  ..... • Melbourne, Australia
-  ..... • Toronto, Ontario, Canada  ..... • Berkshire, England  ..... • Paris, France
-  ..... • Mexico City, Mexico  ..... • Shanghai, China  ..... • Dubai, United Arab Emirates

## FOOD AND BEVERAGE MANUFACTURING LOCATIONS

-  ..... • Middleboro, Massachusetts • Henderson, Nevada • Lehigh Valley, Pennsylvania
- Sulphur Springs, Texas • Markham, Washington • Wisconsin Rapids, Wisconsin
- Kenosha, Wisconsin • Tomah, Wisconsin
-  ..... • Manseau, Quebec, Canada  ..... • Lanco, Chile

## CRANBERRY FRUIT RECEIVING STATIONS

-  ..... • Carver, Massachusetts • Chatsworth, New Jersey • Bandon, Oregon
- Long Beach, Washington • Babcock, Wisconsin • Tomah, Wisconsin
-  ..... • Langley, British Columbia, Canada • Richmond, British Columbia, Canada  ..... • Lanco, Chile



PEOPLE DESERVE  
ER THEY DESERVE  
CE. TO CHOOSE  
IBERRY CAUSE OVER  
IBERRY CONVENTION.  
USE THEY DON'T  
ON



OUR RANGE...



Sweetened Dried Cranberries

Excellent process tolerance.  
Maintain color, shape and texture in all applications.  
Long shelf life.  
Available in 25 pound cases.

Whole

Ideal for snacking and confection.  
Available in a variety of flavors.



Sliced

Ideal for snacking and confection.  
Available in a variety of flavors.



Diced

Ideal for bakery, dairy and snack bars.  
Available in a variety of flavors.



Double Diced

Ideal for snack bars and confection.



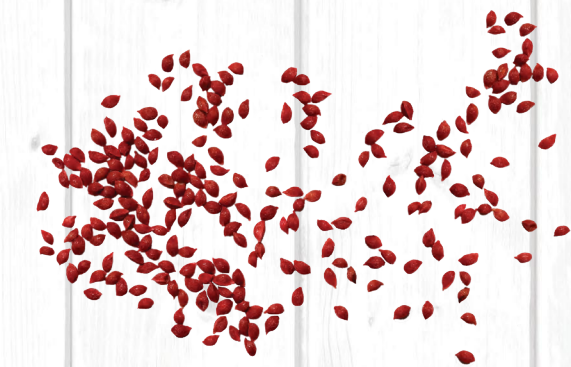
Organic Dried  
Cranberries  
Whole & Sliced

Ideal for snacking and confection.



Cranberry Seeds

Ideal for snacks, bakery,  
confection, cereals, smoothies,  
desserts, toppers & more.



Frozen Whole & Sliced

Ideal for bakery and dairy.



Puree

Ideal for smoothies, beverages and dairy.



Concentrate

Ideal for beverages and dairy.



PRODUCT SELECTOR





## WE ARE TRUSTWORTHY CRANBERRY SOLUTIONS!

As marker learner, our promise is to provide high quality products, give technical supports and consistently service to the market and the customers. Our mission is bringing health and wellness benefits of the “super fruit” cranberry to the world by continuing research and development.

DRIED CRANBERRIES	UPC	INGREDIENT STATEMENT	KEY SPECIFICATIONS	
			Moisture	Water Activity
WHOLE				
Apple Infused	94415	cranberries, sweetener from apple, apple juice concentrate, sunflower oil	13-18%	
Natural Apple Infused	01202	cranberries, apple juice concentrate, sunflower oil	13-18%	
Soft and Moist Classic	98008	cranberries, sugar, sunflower oil	13-17%	
Intermediate Moisture	98051	cranberries, sugar, sunflower oil	10-15%	
SLICED				
Natural Apple Infused	94161	cranberries, apple juice concentrate, sunflower oil	13-18%	
Bright Red	94744	cranberries, sugar, sunflower oil	11-16%	
Glycerated	94559	cranberries, sugar, glycerine, sunflower oil		0.45-0.53
Intermediate Moisture	98001	cranberries, sugar, sunflower oil	9-12%	
Intermediate Moisture (expeller)	98020	cranberries, sugar, expeller pressed sunflower oil	9-12%	
Juice Infused	94665	cranberries, pineapple syrup, clarified pineapple juice concentrate, sunflower oil	11-16%	
Low Moisture Glycerated	98000	cranberries, sugar, glycerine, sunflower oil		0.39-0.46
Reduced Sugar	94743	cranberries, soluble corn fiber, sugar, expeller pressed sunflower oil	11-15%	
Ruby	98013	cranberries, sugar, citric acid, sunflower oil, aronia juice concentrate	12-18%	
Soft and Moist	92008	cranberries, sugar, sunflower oil	13-18%	
DICED				
Glycerated	94630	cranberries, sugar, glycerine, sunflower oil		0.39-0.46
Soft and Moist	94540	cranberries, sugar, sunflower oil	8-12%	
DOUBLE DICED				
Soft and Moist	94673	cranberries, sugar, sunflower oil	8-12%	
ORGANIC				
Whole Soft & Moist	93381	organic cranberries, organic sugar, organic sunflower oil	13-18%	
Sliced Soft & Moist	51420	organic cranberries, organic sugar, organic sunflower oil	13-18%	

CRANBERRY SEEDS	UPC	INGREDIENT STATEMENT	KEY SPECIFICATIONS	
			Moisture	Water Activity
Cranberry Seeds	90128	cranberry seeds	<7%	<0.60%

BERRYFUSIONS® FRUITS	UPC	INGREDIENT STATEMENT	KEY SPECIFICATIONS	
			Moisture	Water Activity
SLICED				
Blueberry	94672	cranberries, sugar, grape juice concentrate, blueberry juice concentrate, sunflower oil	12-16%	
Cherry	98011	cranberries, sugar, cherry juice concentrate, natural flavor, sunflower oil	12-18%	
Orange	98003	cranberries, sugar, natural flavor, sunflower oil	12-16%	
Pomegranate	98010	cranberries, sugar, pomegranate juice concentrate, natural flavor, sunflower oil	12-18%	
Raspberry	94574	cranberries, sugar, natural flavor, sunflower oil	12-16%	
Strawberry	94576	cranberries, sugar, natural flavor, sunflower oil	12-16%	
DICED				
Blueberry	94682	cranberries, sugar, grape juice concentrate, blueberry juice concentrate, sunflower oil	8-12%	
Raspberry	94594	cranberries, sugar, natural flavor, sunflower oil	8-12%	
Strawberry	94596	cranberries, sugar, natural flavor, sunflower oil	8-12%	

FROZEN	UPC	INGREDIENT STATEMENT	KEY SPECIFICATIONS	
			Color	Total Anthocyanins
Whole	92001	cranberries	90% min uniform red / pink, 4% max whites / green / yellow	30mg/100g fruit min
Sliced	92003	cranberries	90% min uniform red / pink, 4% max whites / green / yellow	30mg/100g fruit min

PUREE	UPC	INGREDIENT STATEMENT	BRIX
Single Strength	94535	cranberries	8 min

CONCENTRATE	UPC	INGREDIENT STATEMENT	BRIX
Cranberry Concentrate 50 Brix	contact OSI sales	cranberries	50
Cranberry Concentrate 65 Brix	contact OSI sales	cranberries	65



# DRIED CRANBERRIES SUCCESS STORIES



## SNACKING



**Cranberry  
Nuts Tart**



**Cranberry  
Nuts Bar**



**Cranberry  
Pastry**



**Cranberry  
Daily Nuts**



**Cranberry  
Granola**



**Cranberry  
Nuts Bite**



**Cranberry  
Crunchy Bite**



**Cranberry  
Chocolate Crunch**





# DRIED CRANBERRIES SUCCESS STORIES

## BAKERY



**Cranberry  
Cookies**



**French Red Wine  
Cranberry Baguette**



**Cranberry  
Cream Cheese Bun**



**Rose Cranberry  
Toast**



**Custard cheese  
Cranberry Bread**



**Cranberry  
Scone**



**Cranberry  
Pineapple Crispy**



**Cranberry  
Bagel**